





## WHY HAWORTH?

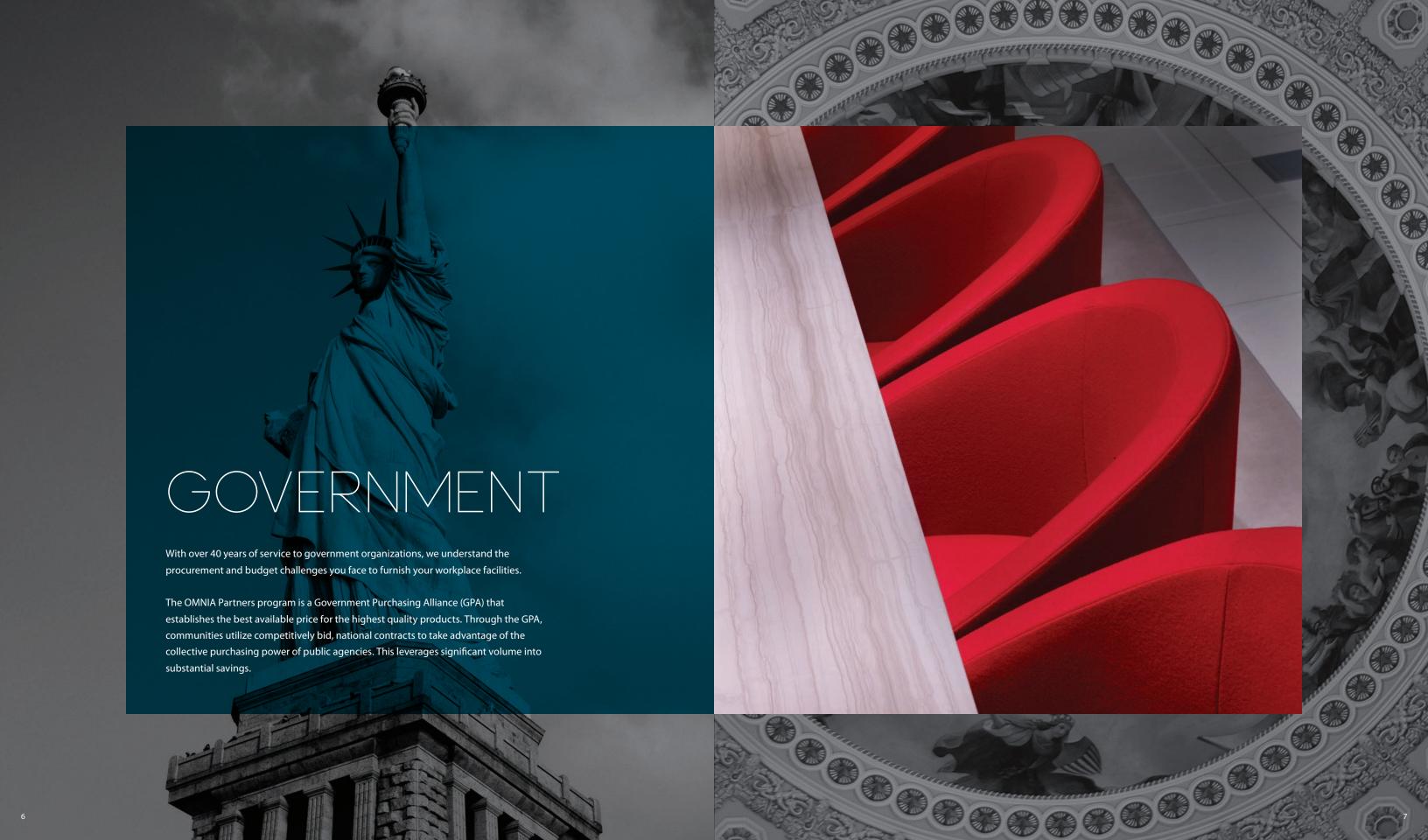
As organizations grow and evolve, changing strategies and employee needs impact space design. We understand how space can influence and support a positive culture by enhancing engagement and fostering collaboration to drive innovation. It has the potential for nurturing the health and well-being of the people who work there.

Haworth helps government agencies, higher education, and non-profit organizations fulfill their workplace vision to improve performance and maximize their return on investment. Research, innovation, design, and global expertise are our core competencies that provide the foundation to support your long-term strategies and a talented workforce.

# WE PARTNER WITH YOU

We design and manufacture product solutions that help you create inspiring spaces. The breadth and strength of our portfolio forms the foundation for creating interior environments that adapt, to keep your organization nimble and make the most out of your workplace. We're your partner in transforming space, no matter where you're located.





















## NON-PROFIT ORGANIZATIONS

The ripple effect of the U.S. economy has created challenges for non-profits seeking resources to respond to new opportunities, organizational transitions, and trends affecting their goals. Human services needs aren't going away—in fact, they're on the rise. Leaders, employees, and board members are tapped for time, now more than ever.

Haworth understands how to support non-profit organizations with adaptable, costefficient workspaces. Saving expenses in the work environment puts more dollars toward the programs that support your mission, while also pleasing your supporters.





## HOW YOU BENEFIT

Haworth provides adaptable workspace solutions at competitive prices to state and local agencies as well as non-profit organizations nationwide. As a leading supplier to OMNIA Partners, we offer a comprehensive range of products and services that meet your workspace needs.

In addition to benefiting from Haworth's capabilities, you can feel confident through the collective purchasing power of public and non-profit agencies that the price you pay is market competitive. And, our simplified procurement process saves you time by allowing you to bypass a formal RFP.

Services available through our dealer network include:

- Reconfiguration and relocation
- Design/layout and planning
- Installation
- Project management
- Financing options
- Workplace consulting

## RESEARCH AND KNOWLEDGE

Haworth workspace solutions are grounded in research. We've been investing in it for decades, partnering with experts—including academic institutions and private research firms—and harnessing ideas from around the world to redefine the way interiors are designed.

Our breadth of knowledge is far-reaching—from ergonomics to employee engagement. We research the topics that affect your organization. Our knowledge around human, facility, and organizational performance drives effective workplace design. Then, we share and apply our expertise with you to make the most out of your investment.

Three themes continue to emerge as the most pertinent for our customers: Organic Workspace®, culture, and well-being. These are the issues we focus our research on more deeply.

### **Well-being**

Well-being goes beyond physical wellness. It incorporates both the physical and psychological health of people. Many organizations are working toward well-being for people at work, especially when office workers spend 90 percent of their time indoors. Healthy people are simply more productive and engaged. We are on a journey to apply a framework called the WELL Building Standard® to measure success in implementing built environment features, policies, and programs that encourage well-being. Incorporating well-being concepts into space design unlocks the potential for the workplace to foster a healthier, more engaged, and high performing workforce.

### Culture

Most simply, culture is a collection of beliefs, attitudes, and behaviors distinct to every organization. It's the unique way your organization adds value. Whether conscious or unconscious, culture evokes strong emotions that motivate employees to perform. It's what runs the company when you're not there. Research suggests that architecture, interior design, and furnishings provide a tangible way to support—or prompt change within—the culture of an organization, fostering deep employee engagement that attracts top talent.

### **Organic Workspace®**

Designed to embrace change, Organic Workspace helps you align your space with your organization's strategy. Organic Workspace offers greater choice and flexibility, instead of a rigid solution that attempts to anticipate every need ahead of time. As your strategy evolves to meet changing market dynamics, your space also evolves, reducing the cost of re-aligning the workforce and space to support changing business conditions.





## ENSURING YOUR FUTURE

Your investment is for the long-term, and Haworth is committed to meeting your future needs with solutions that adapt. Our product design strategy gives you design freedom for a variety of applications, and product solutions that work together seamlessly as your needs change.

Through our Integrated Palette™—a platform of products designed to create a consistent, cohesive environment—we make it easy to meet user needs, support organizational goals, and provide future assurance, connecting physically and aesthetically to new Haworth products as your organization grows. From the desk to the department and the entire building, everything works together.

Only Haworth offers a truly integrated kit of parts, created to support the widest range of environments and providing future assurance to organizations that recognize their investment must be effective for years to come.















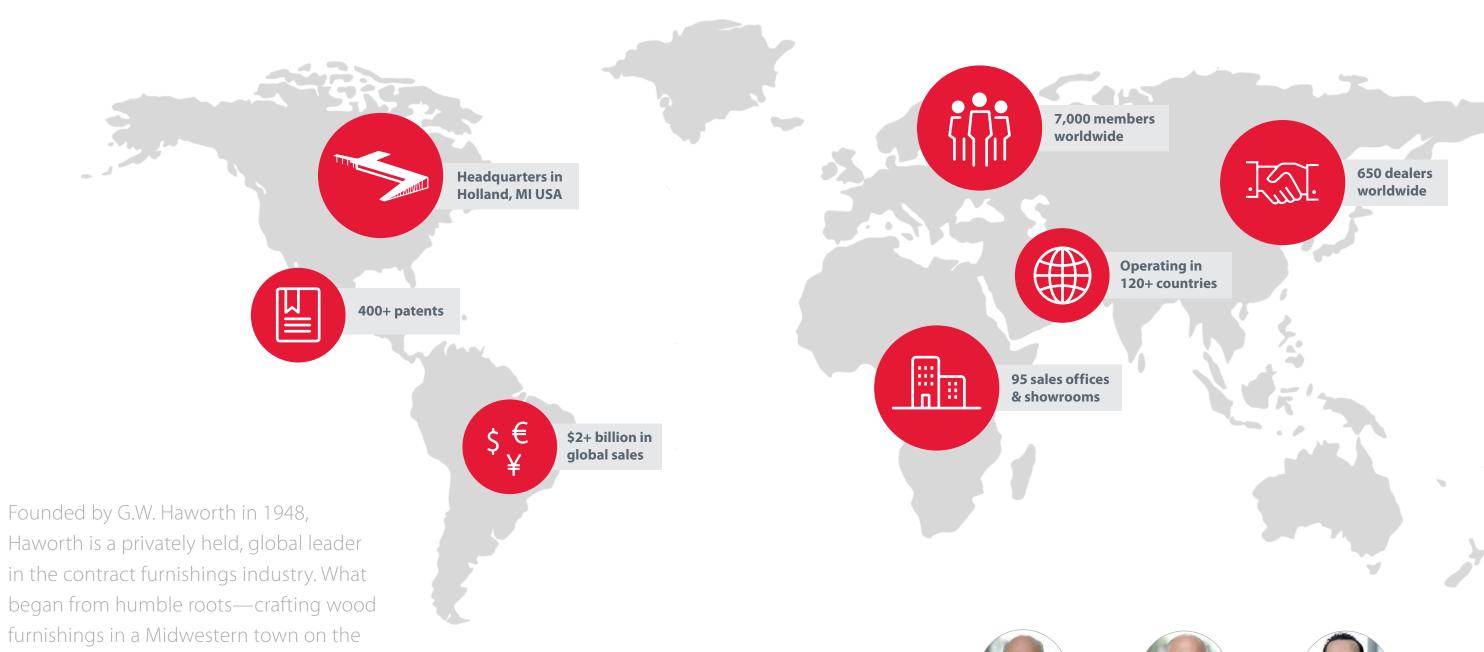
### ABOUT US at a glance

shores of Lake Michigan—has evolved

into a global company with a focus on

Organic Workspace that helps people

perform their best.





Dick Haworth
Chairman Emeritus



Matthew Haworth Chairman



Franco Bianchi President & CEO

Over the years, our company has grown and evolved, investing in research, design, and acquisitions that expand our portfolio and network to meet changing market dynamics. We align our strategies to ensure we're providing our customers with the workplace knowledge, innovation, design, and global expertise required to enable their success.



### **OUR PROMISE**

We believe inspiring spaces can enrich lives and businesses around the world.

### **OUR MISSION**

We provide each of our customers with tailored spaces that enhance their business, stir their spirit, and sustain the planet.

### **OUR VISION**

We partner with our customers, our dealers, and relevant influencers in redefining the way interiors are designed, built and maintained over time, resulting in more efficient real estate utilization and contributing to a more effective and innovative workforce.

### **OUR VALUES**

We have a strong set of values that guide our business and help us align with our customers.

We listen to our Customers.
We rely on our Members.
We honor Integrity.
We embrace Continuous Learning.
We lead with Design.
We create Value.
We work to make the World better.

### **HAWORTH PORTFOLIO**

We design and manufacture product solutions that help you create inspiring spaces. The breadth and strength of our portfolio forms the foundation for creating Organic Workspace, to keep your business nimble and make the most out of your investment.

We're your partner in transforming space, no matter where you're located.

### Haworth

The parent brand that helps you create spaces where people can perform their best—at work, on the go, and at home.

### **Haworth Collection™**

A world-class offering of lifestyle designs, the Haworth Collection brings an ordinary workspace to life. It leverages the tradition and innovation of design around the world with pieces from Haworth, Poltrona Frau, Cappellini, and Cassina.

### **Poltrona Frau**

Founded by Renzo Frau in 1912, Poltrona Frau is known for leather, craftsmanship, and timelessness of design.

### Cappellini

Founded by Enrico Cappellini in 1946, his son Giulio later joined the company to bring a passion for seeking fresh new designers that incorporate fun flair in products.

### Cassina

Brothers Cesare and Umberto Cassina joined forces with designer Le Corbusier in 1964, offering a rich history of blending iconic designs with technology to establish modern classics for everyday life.

### **Haworth Health Environments**

Elevates the performance of healthcare facilities so people can feel better, work better, and thrive.

### Bluescape™

A visual collaborative workspace that transforms the way people work.



### **HAWORTH**°

### Visit us at haworth.com.

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### ONE HAWORTH CENTER ENTRANCE SCULPTURE

Created by Brian Alexander, a former Haworth Design Studio member and now full-time metal sculptor living in Douglas, Michigan. This site-specific piece is a distilled portrait of Haworth as a whole. Primary qualities driving the work are continuous energy and effort, balanced by purity and simplicity. Like many things in life, it cycles between chaos and order, depending on your point of view.

