HAWORTH®

Organizational Culture

Culture is the intersection of values, assumptions, and artifacts unique to an organization. An aligned culture unifies and motivates a workforce. How culture manifests itself in space is a mirror of the employee and customer experience and reflects brand.

Resources

- White Paper: How to Create a Successful Organizational Culture: Build It—Literally
- Spark Articles:
  - 3 Things Leaders Should Know About Culture
  - Creating Workspaces for "We" and "Me"
  - Does Your Culture Need to Change?
  - Moving Organizational Culture Forward
- Guide: Social Spaces
- Web:
  - Social Spaces
  - Social Spaces Design Your Own
- Continuing Education: Game On: The Impact of Culture on Collaboration Space Design
- Customer Spaces:
  - DaVita
  - EPM Business Group
  - MEC
  - Oatey
  - SimCorp

86% Respondents who believe workplace culture is crucial to business success.

Source: Deloitte Global Human Capital Trends, 2016

Questions to Ask

- How do employees describe the culture? Is that aligned with expectations?
- Does your current workplace reflect your culture? Are common areas utilized?
- What types of spaces are used most often?
- Are there behaviors you want to reinforce or discourage?
- Are there subcultures among teams to take into consideration?

How Haworth Can Help

Working with your team, the goal is to align culture and space. Using our research and knowledge and our partnership with Innovatrium, a global leader in innovation, we identify your culture type(s) to create a mix of high-performing environments where people do their best work.