

Transform the Way You Work



Bluescape
The Visual
Collaborative
Workspace

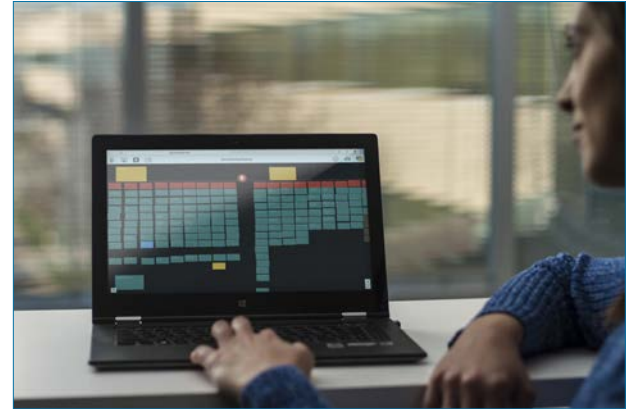
Simplify Your Work



Bluescape is a persistent cloud-based platform for visual collaboration, making it easy for individuals and teams to create, interact with, and share content in real-time on different devices.

Bluescape is ideal for:

- Strategic planning
- Conceptualizing/
Visualizing
- Brainstorming
- Working sessions
- Project management
- Prototyping
- Design review
- Storyboarding
- Product development
- Presentations



Bluescape works across different devices including tablets, laptops, and large touch screens.

Better with Bluescape



Companies in every industry are realizing many benefits with the platform, including:

- Quality of work gets better
- Effective remote team interaction
- Real-time collaboration
- Reduced travel
- Faster decision-making
- Multi-user, any location, different devices
- Interactive presentations
- All strategic planning in one place
- Integrates the tools and applications you use today
- So much more

Bluescape difference:

- ✓ Large scale visualization
- ✓ Cloud-based
- ✓ Interactive co-creation
- ✓ Mobile workforce
- ✓ Central repository
- ✓ Automatic file sync
- ✓ Parallel versus serial activity
- ✓ Touch-enabled



Bluescape is a persistent cloud-based platform for real-time collaboration.

Demo Locations

BOSTON

125 High Street 2nd floor
Oliver Street Tower
Boston, MA 02110

CHICAGO

312 Merchandise Mart, Suite 312
Chicago, IL 60654

HOLLAND

One Haworth Center
Holland, MI 49423

HOUSTON

Two Greenway Plaza, Suite 100
Houston, TX 77046

NEW YORK CITY

125 Park Avenue
Enter on 42nd Street
New York, NY 10017

SAN FRANCISCO

555 Mission Street, Suite 1950
San Francisco, CA 94105

SANTA MONICA

1601 Cloverfield Blvd
The Water Garden, Suite 100 North
Santa Monica, CA 90404

WASHINGTON DC

575 7th Street NW Suite 200
Washington, DC 20004



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About Bluescape

Founded in 2012, Bluescape is a wholly owned subsidiary of Haworth. With deep roots in the enterprise space, Bluescape is a SaaS company located in Silicon Valley.