

HAWORTH

SALES TOOLKIT

Haworth Task Seating

Premium portfolio that supports the performance and well-being of every working individual.

- **Form.** Designed globally, made locally.
- **Focus.** Science-based ergonomics.
- **Flow.** Enhanced cognitive performance.



Updated 10/13/20

Marketing Toolkits

[Fern](#)

[Zody](#)

[Very](#)

[Soji](#)

Marketing Tools (Customer Facing)

[Task Seating Brochure](#)

[Task Seating Presentation](#)

[Haworth: We Know Sitting Presentation](#)

[Haworth.com Ergonomics Landing Page](#)

[Haworth.com Seating Landing Page](#)

[Ergonomic Seating Guide](#)

[Design Your Own Tool](#)

[Photos](#)

• [Library >](#) search Task Seating

[Social Media Ads & Email Assets](#)

• [Library >](#) search Dealer Media Kit

Training & Selling Tips (Internal use only)

[Task Seating Sales Handbook](#)

[Task Seating Competitive Matrix](#)

Dealer Showroom

[Pillowcase Sign Graphics](#)