HAWORTH HOTEL



A HOTEL TRANSFORMATION

Beginning in 2019, Haworth partnered with renowned designer and architect, Patricia Urquiola and her Milan-based studio to renovate and refresh the Haworth Inn and Conference Center. Their extensive experience in retail, product, residential and hospitality design brings an internationally recognizable ability to balance warmth, playfulness, sophistication and multiple brand experiences.

For years, Haworth has collaborated with the award-winning designer and architect on collections that transform spaces. Patricia brings a softer, warmer atmosphere into an environment with soothing color and material palettes. Her reconfigurable pieces encourage creativity, flexibility and productivity.



While the building was beautifully maintained and much of the architectural footprint of the building was maintained, this was a significant multi-million-dollar remodel of all common areas, meeting rooms and guestrooms. Now known as the Haworth Hotel, the spaces created during the renovation foster interactions between Hope College staff and students, community members and Haworth guests.

Additional architectural design for the Haworth Hotel was provided by GMB Architecture + Engineering of Holland and the general contractor is Owen-Ames-Kimball Co. of Grand Rapids.

With 48 guestrooms, including a new suite, and 14 conference spaces, the Haworth Hotel is a blend of residential and commercial solutions – durable enough to withstand years of accommodating guests with a vibe that feels like home.

THE SPACES

The Haworth Hotel lobby features a grand spiral staircase connecting the first two floors of the building. There are a variety of places to meet, read, chat or wait in the common areas that create an inviting environment for both work and relaxation. The lounge spaces feature the best Haworth has to offer including global products from Cassina, Cappellini, Poltrona Frau and JANUS et Cie. A Biggby brand coffee bar café and a gift shop are just steps

away, along with touchdown workspaces to accommodate quiet time alone. Haworth's global partner brands are also featured with lighting by Pablo Designs, rugs by GAN and textiles by Kvadrat. This blend of Haworth products in the hotel's common areas provide training and breakout spaces and combination meeting and dining areas. The Haworth Hotel ballroom accommodates 350 guests and serves as a student dining space for Hope College.



The three-story hotel and conference center's 48 guest rooms have been completely renovated with custom millwork by Cassina Contract along with Haworth materials and finishes. The furnishings and amenities foster relaxation and well-being – from comfortable beds to intuitive desks and a variety of seating options. Guest room bathroom fixtures include the latest products from Kohler. The lounge spaces in the hotel feature the best Haworth has to offer, including global products from Cassina, Cappellini, Poltrona Frau and outdoor furnishing from JANUS et Cie.

Located in a tulip-filled downtown with heated sidewalks, the Haworth Hotel is a destination for people visiting the college, the community and Haworth. Holland, nestled along the shores of Lake Michigan, draws visitors from around the world who come to experience its Tulip Time festival, beautiful summers and festive holiday season.

HISTORICAL COMMUNITY TIES

As one of the first hotels in Holland's downtown area, the Haworth Inn and Conference Center brought the vision of G.W. Haworth to life in the 1990s. Since its inception, the Inn has always provided a connection between the community, Hope College and visitors to the Michigan lakeshore.

The Haworth Inn came to fruition when Hope College realized there was both a need and an opportunity to enhance their relationship with the Holland community. With the generosity of the community, corporate sponsors and the Haworth family, the 10,000 square foot establishment opened its doors in January 1997, with 50 guestrooms and 12 conference rooms. The partnership with Hope College was a natural fit - just one block from the city's main street and serving as a bridge between downtown Holland and Hope College.

As Haworth continued to grow, visitors to their headquarters needed a space to stay. The transformation to the Haworth Hotel showcases a wide range of modern Haworth product offerings and highlights Haworth design partners.

For reservations and more information, visit HaworthHotel.com.