



NAWABARI

overview

BoConcept[®]

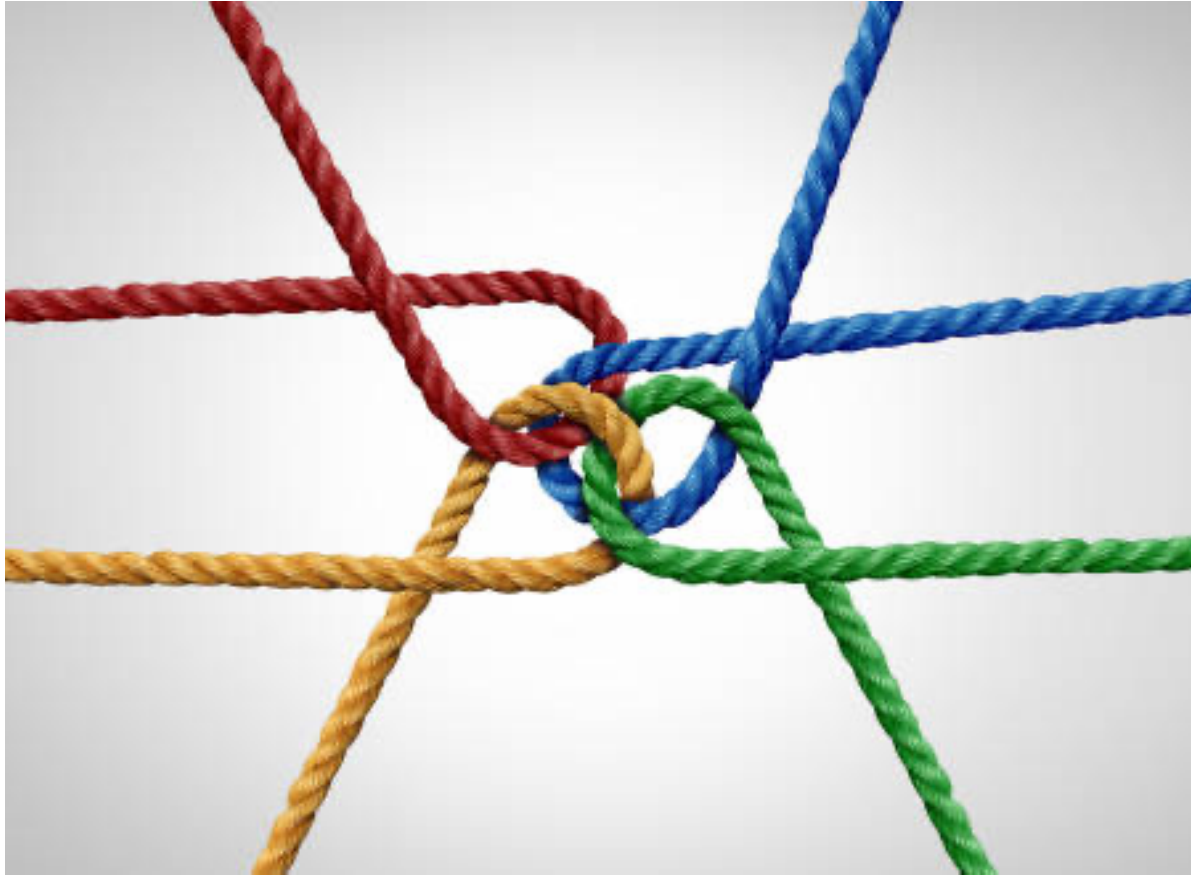
LIVE EKSTRAORDINÆR

CONTENT

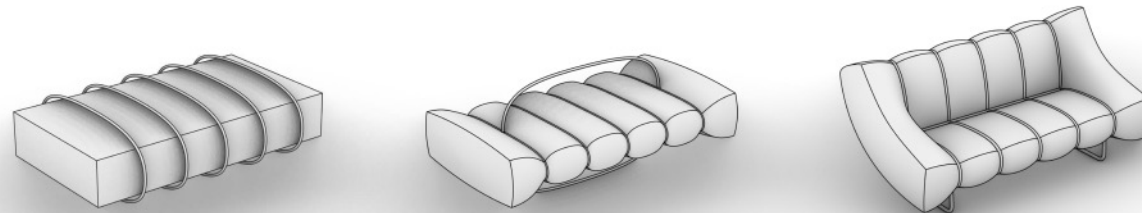
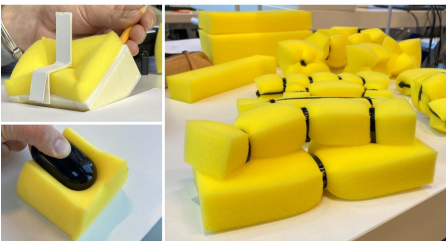
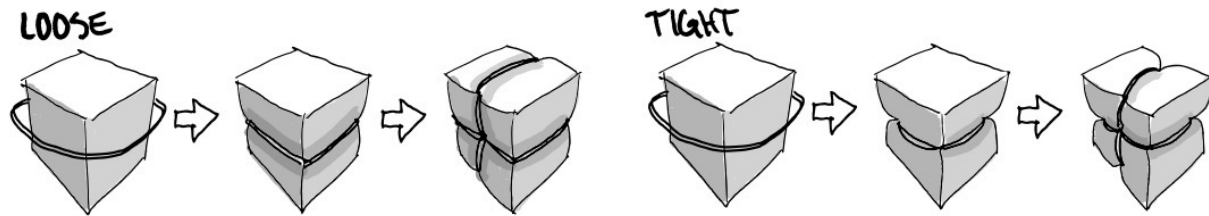
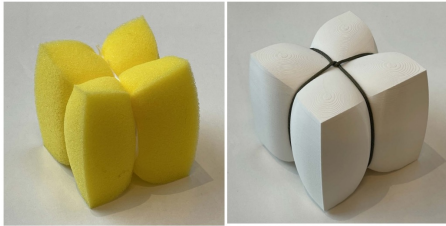
- Value propositions
- Statement of line
- Colours and materials
- Designer
- Idea starters



CONNECTION. WHAT TIES US TOGETHER.



NAWABARI: CREATING NEW SHAPES AND CONNECTIONS



COMFORTABLE AND SOCIAL

Nawabari brings people together

In the hybrid work era, the office is a hub of connection. When people go into the office, they look forward to spaces that make **socialising easy**. Nawabari is a work lounge – **comfortable and inviting**, and yet designed with the workplace in mind.

The decorative ties around the sofa are subtle reminders of the ties that bind people, teams and organisations together with a shared vision.

Why do we go to work? Often it is to provide for the people we love. Nawabari is a reminder of *why* we do what we do – and *who* we do it for.



NAWABARI IS DESIGNED TO BRING PEOPLE TOGETHER AND TRANSFORM SOCIAL SPACES. ITS VERSATILE DESIGN GIVES YOU THE OPPORTUNITY TO CREATE A COMFORTABLE LOUNGE, A SPACE FOR RESTORATION OR STYLISH BREAK OUT AREA.



STATEMENT OF LINE

NAWABARI PROVIDES A PLATFORM FOR INFORMAL CONVERSATION AND COLLABORATION

Light and flexible design

Leg design gives a floating expression and available with 2 seat heights: 43,5 and 47,5 cm. The sculpture pieces can be moved around based on the changing needs of the space.

Sculptural organic shapes

The sensorial, sculptural design is created when a material is bound with rope. The result is these sculptural organic shapes that form the core of this furniture family.

Sustainability

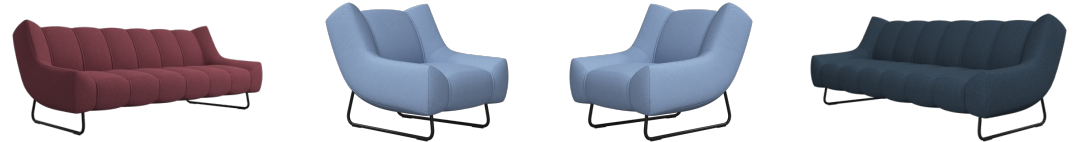
When upholstered in Gabriel's Blend, products have low-emitting chemicals and low impact on indoor air quality. Can contribute to achieving points in established green building rating systems e.g. LEED.





LIGHT AND FLEXIBLE

The leg design offers 2 possible seat heights and gives a light and flexible design to the Nawabari sofas and armchair.



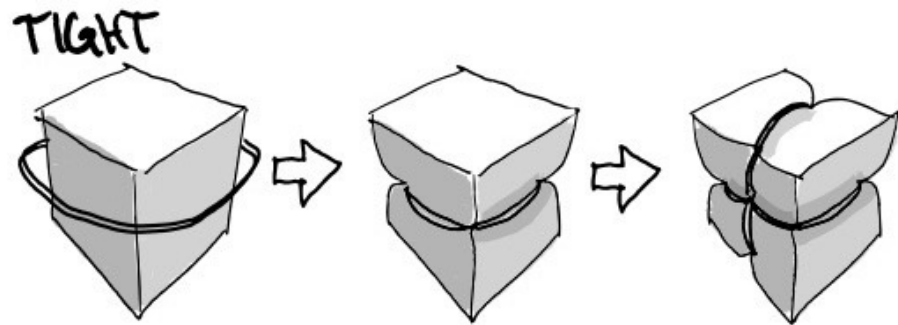
Low seat height = 43,5 cm

High seat height = 47,5 cm

Leg option ●

SCULPTURAL ORGANIC SHAPES

“When starting out with this collection we were looking for a new way of expressing furniture”, says designer Jakob Lange. “We were interested in the forms that are created when a material is bound with rope. The result is these sculptural organic shapes that form the core of this furniture family.”



SUSTAINABILITY

The Nawabari sofa, chair and pouf are in the process of being Greenguard certified, the first design for BoConcept.

GREENGUARD Certification*:

- ensures products have low-emitting chemicals and low impact on indoor air quality
- can contribute to achieving points in established green building rating systems (e.g. LEED)
- ensures designs have been tested and certified to meet some of the world's most rigorous, third-party chemical emissions standards
- compliant products help reduce indoor air pollution and chemical exposure while aiding the creation of healthier indoor environments

Blend is a 100% post-consumer recycled polyester fabric with a vintage feel and a classic, woollen suit-like expression. The design stands out with its visibly irregular structure and subtle mottled details that add an elegant edge to the classic look.



COLOURS AND MATERIALS

CHOOSE BETWEEN THE BLEND OPTIONS

On Nawabari we offer 6 pre-defined colours of the Blend fabric. However, the colour scale encompasses 24 melange blends with a selection of darker colours that beautifully enhance the design's melange effect.

- 100% post-consumer recycled polyester
- Classic elegance, ruffled texture, soft and comfy touch
- EU Ecolabel and standard 100 by OEKO-TEX

Blend is a low impact fabric, boasting a reduced environmental footprint due to optimised and resource-efficient production processes. The use of water and chemicals have been cut down to an absolute minimum, ensuring that the volume of wastewater that needs treatment before being returned to nature is significantly reduced. Energy consumption has also been reduced to further optimise the fabric's environmental performance. Blend carries the EU Ecolabel and is certified in accordance with STANDARD 100 by OEKO-TEX.



NAWABARI COFFEE TABLE

The Nawabari coffee table is available in 2 sizes and 6 table tops.
Small with diameter 80 cm and height 40 cm.
Large with diameter 99 cm and height 44 cm.



Ash ceramic top



Brown ceramic top



Dark Marble ceramic top



White ceramic top



Natural oak veneer top



Dark oak veneer top

DESIGNER

KEY FACTS ABOUT BIG

Bjarke Ingels Group

- BIG – Bjarke Ingles Group is a globally-acclaimed architectural firm with offices in Copenhagen, New York, London, Barcelona, Shenzhen and Los Angeles.
- BIG is most famous for Lego House and Google HQ in Silicon Valley.
- Bjarke Ingles was named one of the 100 Most Influential People in the World by Time Magazine.
- The world-famous architects, BIG - Bjarke Ingles Group chose to work with BoConcept and they love it so much they have specified it across several floors at the new Copenhagen HQ. London and their New York offices will also be receiving the collection.



“ARCHITECTURE IS
A MANIFESTATION OF
YOUR DREAMS INTO
THE REAL WORLD”
- *BJARKE INGELS.*

SO WHAT HAPPENED
WHEN BJARKE INGELS GROUP
BROUGHT HIS MANTRA TO
BOCONCEPT?



WHAT IS SHAPING OUR CREATIVE PROPOSITION?

BoConcept®

BoConcept transforms how we live through its craftsmanship, design heritage and innovation - transforming rooms into extraordinary spaces.

BIG

Bjarke Ingels addresses the BIG questions of the 21st century, shaping the world around us with visionary solutions to reach a better way of living.

Ingels' approach is holistic. His buildings are great places to be for the people using them

BIG + BoConcept®

This partnership of 2 Danish design powerhouses brings together two of the world's most influential design names.

In true Danish style, it also democratizes design making a "big" designer accessible and available to all.

BoConcept & BIG group are bound together by a shared connection, ambition and passion.

NAWABARI

A collection rooted in the ancient Japanese philosophy of binding with ropes.

Artistic seating forms, designed to bring people together – seated together in a gallery, a museum and in the workplace where people come together to relax, to collaborate, create and to restore mental wellbeing.

...AND SHARED DESIGN VALUES

Denmark is a country famed for its design heritage but with this co-designed collection we are firmly looking to the future

At BoConcept, we design things which are built to last, creating timeless designs that transcend trends.

Together with BIG Group, we share common values of designing with purpose and function, but never compromising on materials, design or style.

We share the same uncompromising commitment to creating extraordinary styles.

Our customisation, designing to achieve perfect functionality, quality and style in every customised product and design we create.





IDEA STARTERS







A close-up photograph of a person's hand resting on the back of a blue, textured fabric sofa. The hand is positioned on the right side of the frame, with fingers slightly spread. A gold ring is visible on the ring finger. The sofa has vertical stitching lines that create a segmented appearance. The background is a plain, light-colored wall.

THANK YOU.

BoConcept[®]

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