

Poppy Guest chair Overview

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Value Proposition

Why Poppy ?

Broadly the application range of the Poppy™ family. Poppy chair with tablet adaptable for a variety of workstyles and postures, as a seating for a multitude of collaborative and individual workspace. Poppy chair with tablet features an adjustable, dual-pivot tablet with right- or left-hand accommodation for a wide range of people and workstyle needs.

Comfortable & Cozy

As workstyles flex and change, so do expectations about work environments. Poppy guest is distinguished by the comfort and warmth today's workers are looking for and features a gently flexing back that moves comfortably with the user.

Flexible & Accommodating

Here, there, and everywhere in between – that's where today's workers get things done. From meeting rooms and touchdown spaces to private offices, Poppy is always a welcoming presence

Expressive and charming

Beauty comes in many shades— sometimes playful and unexpected, other times classically simple. With a range of upholstery possibilities and base options, Poppy guest chairs offer an abundance of opportunities to express any personality or culture.

Statement of Line

HAWORTH

Statement of Line

The Poppy family of seating helps furnish comfortable, flexible spaces that can support a variety of work processes to foster the creative performance crucial for innovation.



4-star Base



5-star Base



Wood Base



**5-star Base
with tablet**

Statement of Line

① **Fixed Arms**

② **Tablet**

360 rotation

Tablet surface (White, Black, Wood)

Tablet base (White or Black)

③ **Mechanism**

- 360 degree rotate

- Height adjustment only for 5-star base

④ **Castors /Glide**

- Castor for 5 star base version

- Glides for 4-star base and wood base versions (hard and felt)

⑤ **Seat shell**

Plastic cover with foam and fabric

⑥ **Upholstery**

Full upholstery

⑦ **Base**

5 - star base

- Structured White

• Structured Black

4 - star base

- structured White

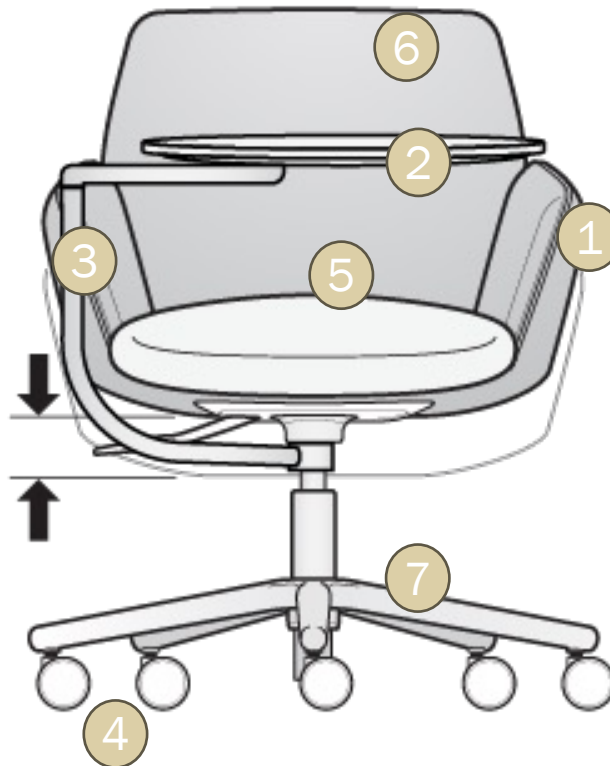
- Structured Black

Wood base

- Natural oak

- Natural walnut

- Black ash



(+) upcharge

HAWORTH

Key Features

- Designed by Patricia Urquiola to offer a light aesthetic through its organic shape and inviting colors
- Naturally flexing back moves with you for comfort
- Curved lines, double-needle and top stitched seams invoke the details of craftsmanship
- Wide range of options from 5-star base to 4-star base and wood base option



HAWORTH

Key Features

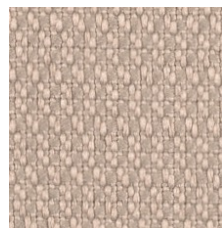
With Tablet

- Specify a right-side or left-side mounted tablet
- Dual-pivot tablet rotates 360° at both the arm's pivot joint and tablet surface connection point
- Large tablet surface dimensions: 48,3 cm x 29,2 cm
- Available on the five-star base with casters



Colors and Materials

Colors & Materials Fabrics



Convert
(12 colors)



Diagonale
(8 colors)



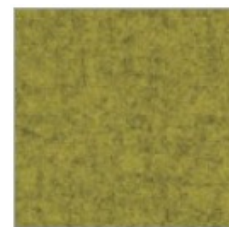
Big arrow
(7 colors)



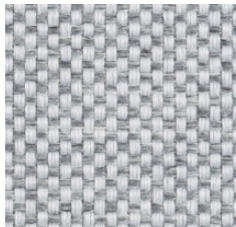
King L Kat
(12 colors)



Skai Evida
(Coll. 51)



Blazer
(50 colors)



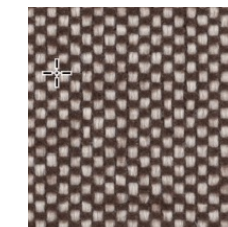
Class
(7 colors)



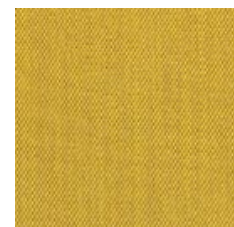
Atlas
(19 colours)



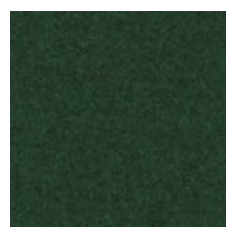
Oceanic
(16 colours)



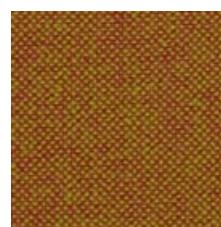
Maya
(9 colors)



Steelcut Trio 3
(11 colours)



Divina Melange 3
(8 colours)



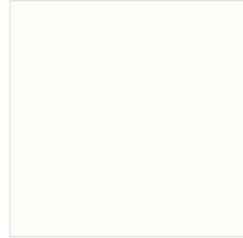
Hallingdal 65
(12 colours)



Relate
(20 colours)

Colors & Materials Base Finishes

Trim colors

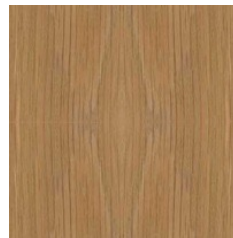


Structured White

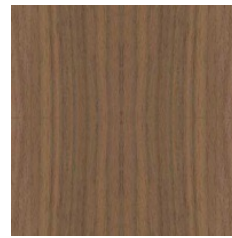


Structured Black

Wood colors



Natural Oak



Natural Walnut



Black Ash

Colors & Materials

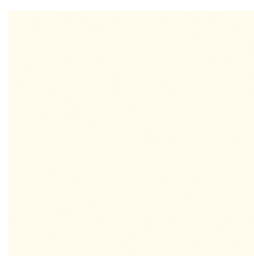
Tablet Finishes

Tablet Surface

MDF Paint

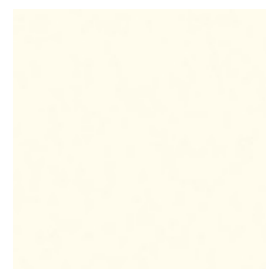


MDF Black



MDF White

Trim



Matte EU White



Matte EU Black

Wood



White Oak

Applications

HAWORTH

Unassigned workspace



HAWORTH

**Collaborative
Space
Project room
Agile Work**



HAWORTH

Conference room



HAWORTH

Focus work



HAWORTH

Coffee break



HAWORTH

Private office



HAWORTH

Home office



Certificates and Awards

Certificates and awards

Cerfification

BIFMA certificated
FSC Certificated supplier
and material for Oak legs
Greenguard

Awards

HiP DESIGN SOLUTIONS
2015



The mark of
responsible forestry



Thank you!