

Cabana Lounge

Sales Presentation

2022

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Value Proposition



Cabana Lounge

Cabana Lounge is the first sofa system designed to deliver optimal user performance, comfort, and design to create unique destination spaces in the office environment, enabling effective individual and collaborative work.

Cabana Lounge offers a light-scale aesthetic and the attention to detail you'd expect from Haworth's collaboration with Patricia Urquiola.



Why Cabana Lounge ?

Worker comfort

People need to feel well supported in their workspace with furnishings and tools that accommodate both focused and collaborative work. When employees feel engaged and connected to their work, they are motivated to accomplish work with excellence.

“Me” and “We” space

The center of work is no longer just the workstation—people seek alternative places to collaborate or work alone. The best workplaces offer both “we” space for connection, collaboration, and innovation, and “me” space for privacy and focus without distraction. Research indicates square footage per employee is expected to decrease, and space design will lean toward flexible floorplans that accommodate the movement of people and incorporate flexible furnishings.

The workplace experience

According to research, the work environment accounts for up to 25 percent of job satisfaction. As a result, the places people choose have become destinations for connection and activities. Providing a great workplace experience leads to more engaged employees—the key to business productivity and profit.

Statement of Line



Cabana Lounge Statement of Line

- Single- Seat Sofa
- Corner Sofa
- Two-Seat Collaborative Sofa
- Individual Lounge
- Chaise Longue
- Chaise Lounge Retreat
- Tables
- Booth
- High Screens
- Low Screens
- Accessories

Single-Seat Sofa (4)



Two-Seat Collaborative Sofa (7)



Corner Sofa (2)



Individual Lounge (2)



Chaise Longue (2)



Chaise Lounge Retreat (2)



Tables (6)



Cabana Lounge Statement of Line

Single-Seat Sofa

- Upright, engaged postures for working are supported through shorter seat depths and more upright seat backs

Corner Sofa

- The corner sofa looks like the single sofa that is shown but is intended to link larger "L" configurations together



Cabana Lounge **Statement of Line**

Individual Lounge

- With or without screens



Cabana Lounge Statement of Line

Two-Seat Collaborative Sofa

- Sofas are appropriately sized for two people—larger than a standard two-seat sofa, but smaller than a three-seat sofa—providing more personal space for two people to collaborate in comfort
- Full back, half back or no back



Cabana Lounge **Statement of Line**

Chaise Longue

- Half-back sofa
- Left-hand arm or right-hand arm
- With low, high or without screen



Cabana Lounge **Statement of Line**

Chaise Longue Retreat

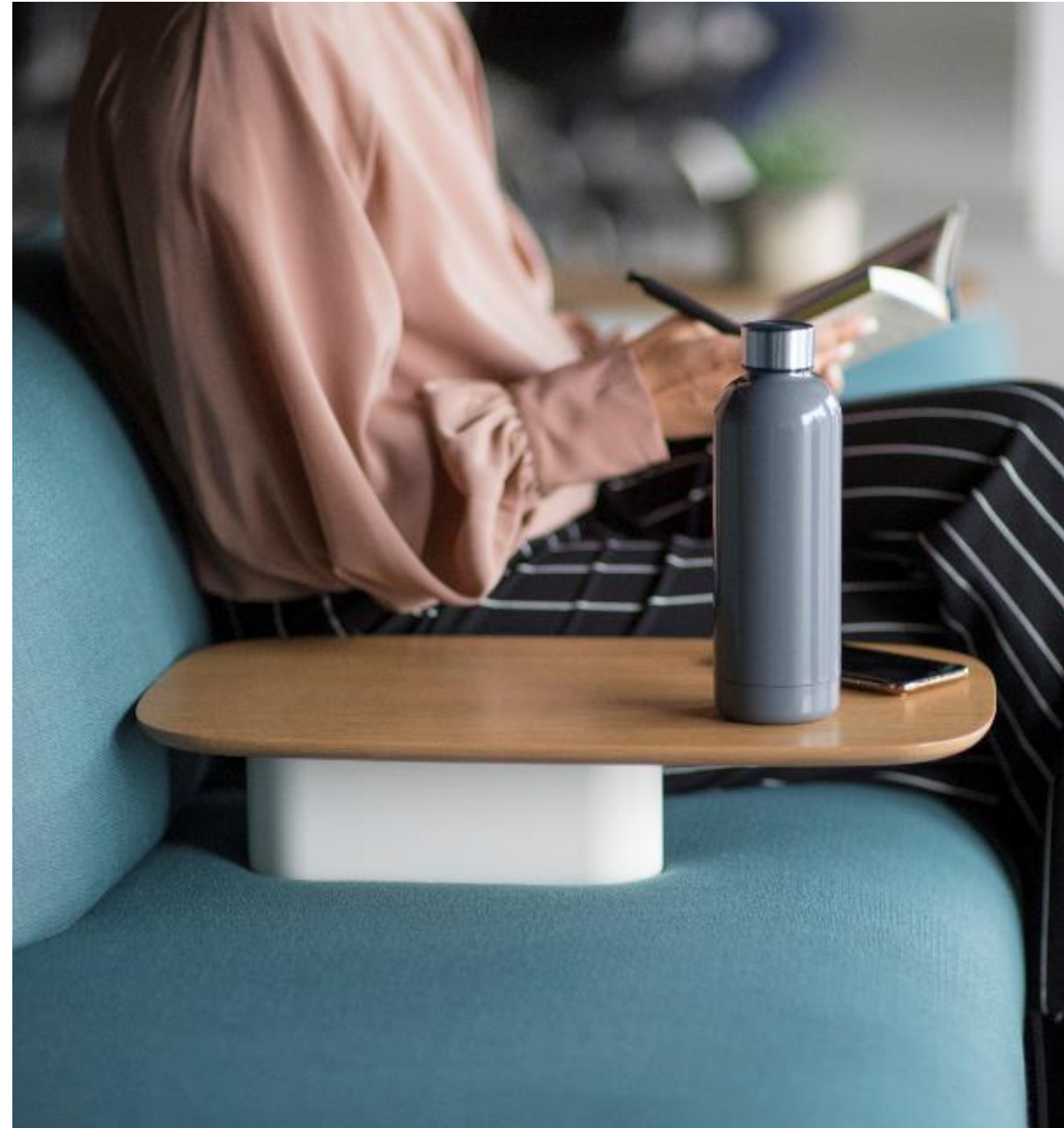
- Half-back sofa retreat and chaise longue
- Left-hand arm or right-hand arm
- Optional aligned on left-hand or right-hand
- With low, high or without screen



Cabana Lounge Statement of Line

Tables

- Ganged to seating surfaces or can be freestanding to enable freedom to move surfaces where needed
- Square, rectangle, or wedge table, with or without optional tier
- Companion freestanding tables include:
 - Pip Table
 - Openest Sprig



Cabana Lounge Statement of Line

Screens

- Upholstered screens attach to the seating:
 - Various lengths
- Use for space division and dimensionality/variety by combining screen heights
- Easily removed without damaging upholstery



Cabana Lounge Statement of Line

Accessories

- Power options in tables
- Specified separately and installed in the field
- Accessories hung from screens to enhance the working experience:
 - Fabric pocket
 - Shelf/hanging organizer
 - Coat hook
- Ganging kit
- NEW! Universal TV mount
- NEW! Central screen



Key Features

- Shorter seat depth promotes upright, engaged postures
- More personal space in a smaller footprint
- Flexible design and array of configurations for a variety of needs
- Light-scale aesthetic, organic shapes, and attention to detail

Colors and Materials



HAWORTH

Colors & Materials Fabrics Sofa

A complete overview available
[here.](#)



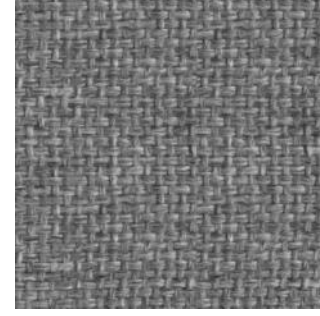
Felicity (Coll. 34)



Convert (Coll. 50)



Xtreme (Coll. 82)



King L Kat (Coll. 63)



Maya (Coll. 66)



Diagonale



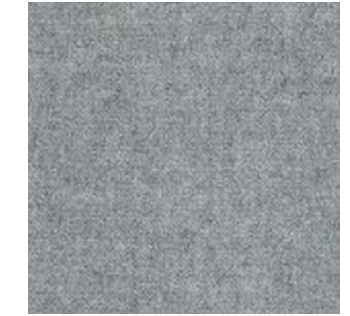
Blazer (Coll. 61)



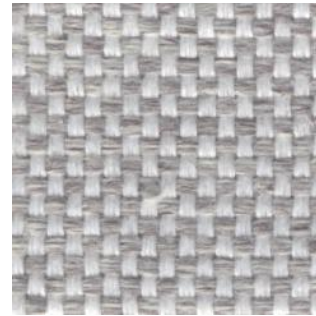
Relate



Big Arrow



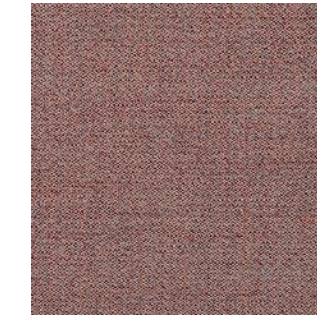
Hallingdal



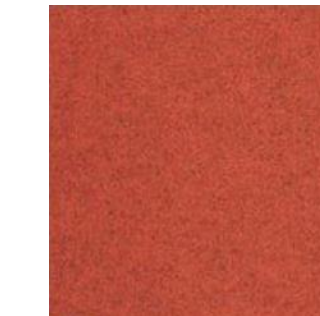
Class (Coll. 68)



Steelcut Trio
(Coll. 58)



Atlas



Divina Melange

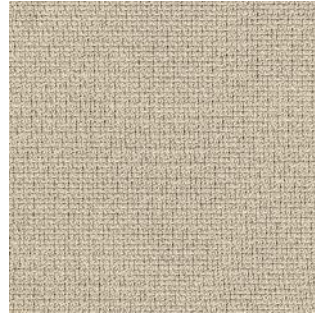
HAWORTH

Colors & Materials Fabrics Screens

A complete overview available
[here.](#)



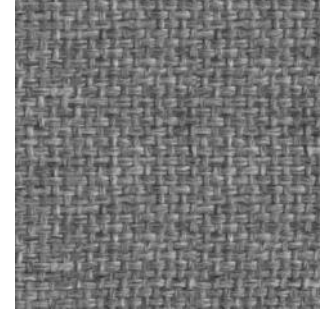
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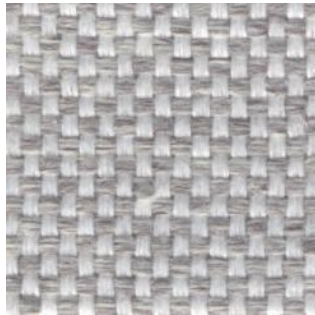
Skai Evida



Oceanic



Hallingdal



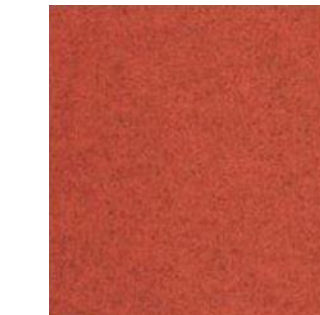
Class (Coll. 68)



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(Coll. 58)



Atlas



Divina Melange

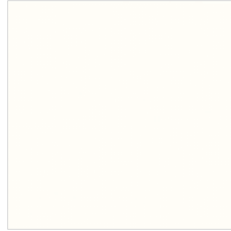
Colors & Materials Finishes

Note: Metal parts includes
legs, stanchion, hooks

Top Surface



White Oak

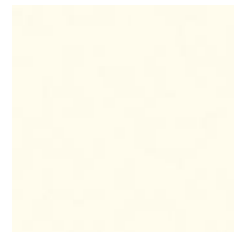


MDF White



MDF Black

Metal parts / trim colour



White EC



Black EC



Rusty Red EC



Lava EC

Applications



Chaise Longue Retreat with low screen in open space for collaborative work or visual privacy.



Seating Leadership 2022

Single seat sofa with high screen and corner table for visual privacy work.



Seating Leadership 2022

Two seat sofa, half back right
with square tiered table.



Half Back Sofa Retreat in open area for focused and collaborative work.



Two seat sofa, full back, right arm and high screen with two seat full back and integrated table with low screen.



Two seat sofa with high screen with Poppy lounge for discussion.



Awards and Certifications



Awards and Certifications

Certifications:

GreenGuard
GreenGuard Gold

Awards:

If Design Awards 2021



HAWORTH

Thank you