



HAWORTH

Soji Sales Presentation

Dec 2022

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Value Proposition

Why Soji?

Thoughtful Design and Ergonomics

Built on a foundation of research, knowledge, and expertise, Soji embraces the relationship between the human body and chair to deliver exceptional comfort to just about anybody.

Effortless Support

Soji task chair offers support for a wide range of people, postures, and workstyles. With its host of ergonomic features and smoothly operating adjustments, Soji provides individualized ergonomic control to promote well-being.

Remarkably Efficient

Fit for applications from individual workstations and touchdowns to collaboration and conference rooms, Soji offers more options for organisations that are challenged by the need to support employee well-being while maximizing facility space and budget.

Statement of Line

Soji Statement of Line

Fit for a variety of applications Soji without **compromise on Design and Comfort**. With its high-quality materials in both fit and finish Soji makes a comfortable first impression and a durable lasting impression in any workspace.



Statement of Line

Arms

Armless
Fixed (+)
Height adjustable arm (+)
4D (+)

Seating Mechanism (synchronised)

Fixed
Seat depth adjustment (+)
Seat depth adjustment + Forward tilt (+)

Seat height adjustment

Castors

Hard castor
Soft castor



Back

Knitted mesh

Lumbar

Without
Height adjustable lumbar pad (+)

Seat pan

Comfort foam
Fire retardant (+)

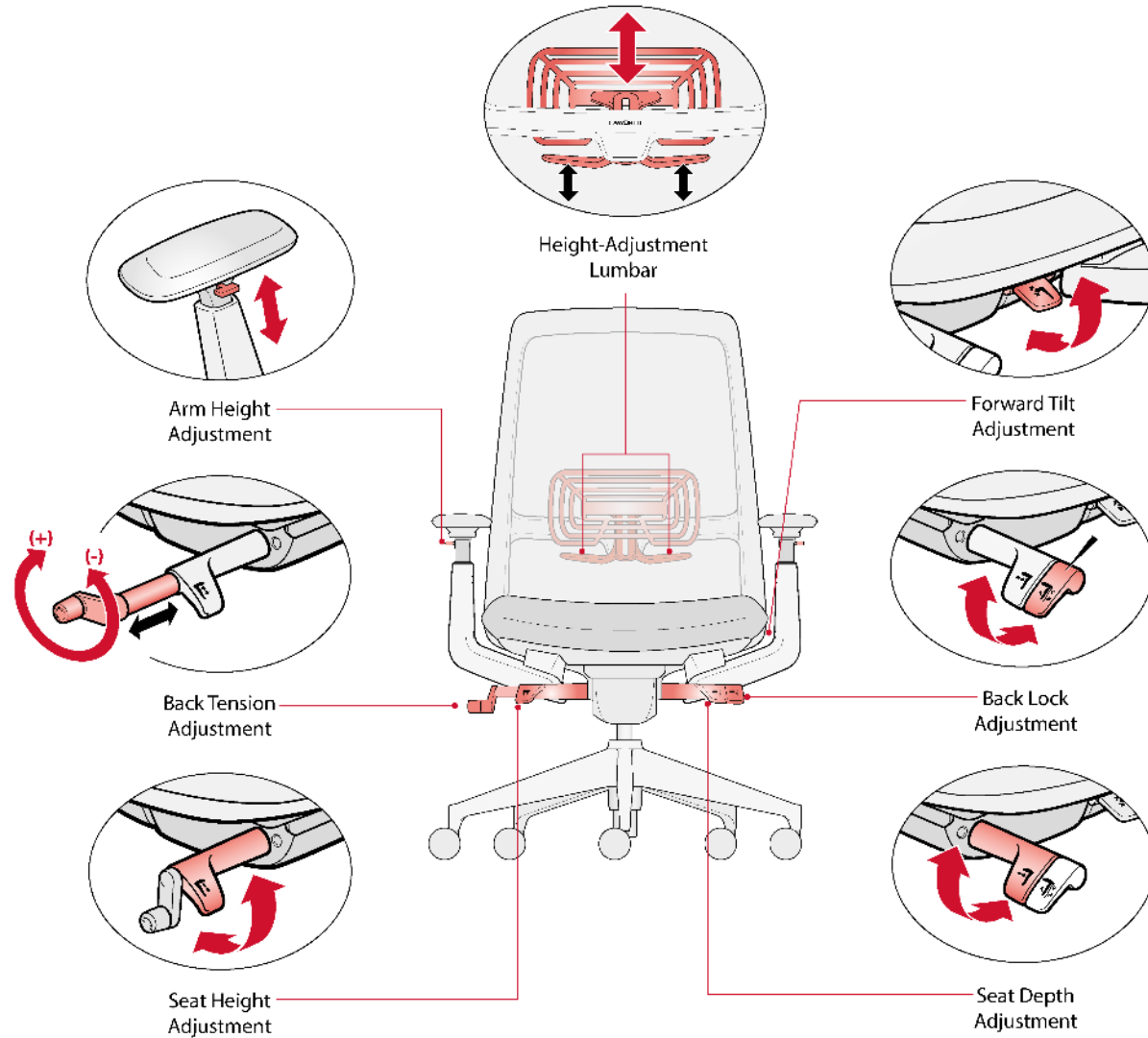
Base

Plastic
Aluminium (+)

(+) upcharge

Functions

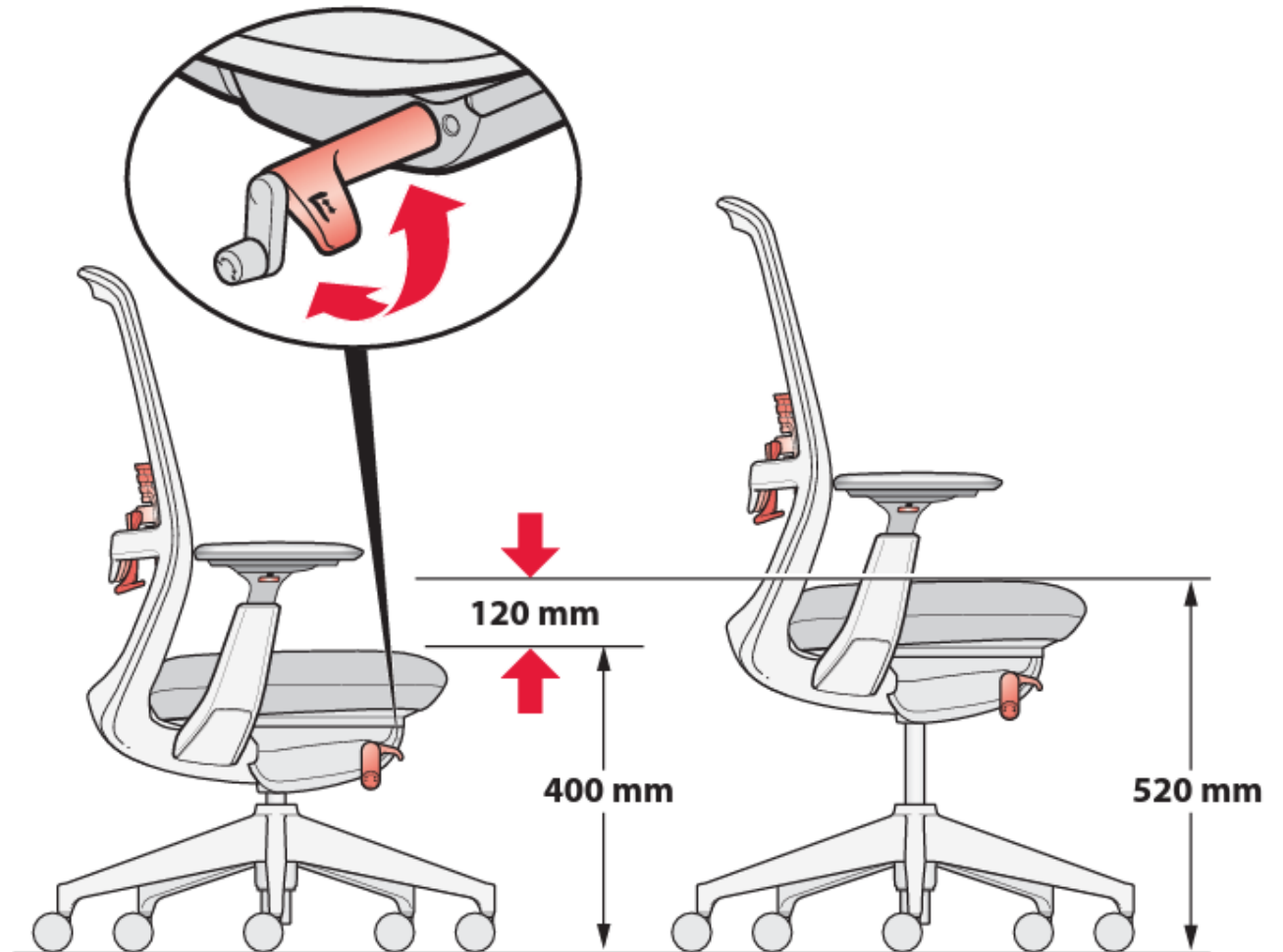
Function overview



*NOTE: some features are optional and have an extra charge

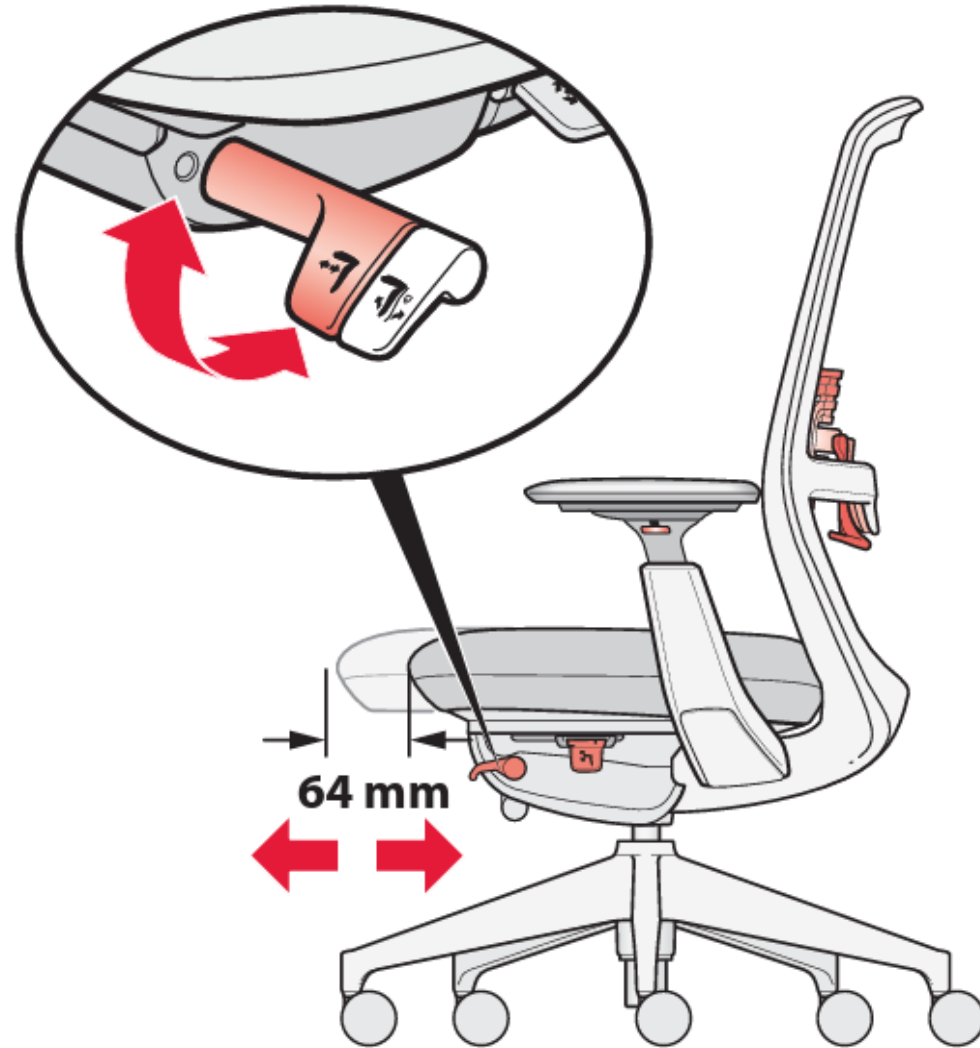
Seat height adjustment

- Pneumatic seat height adjustment.
- Seat height adjusts 120 mm from 400 mm to 520 mm on standard models.



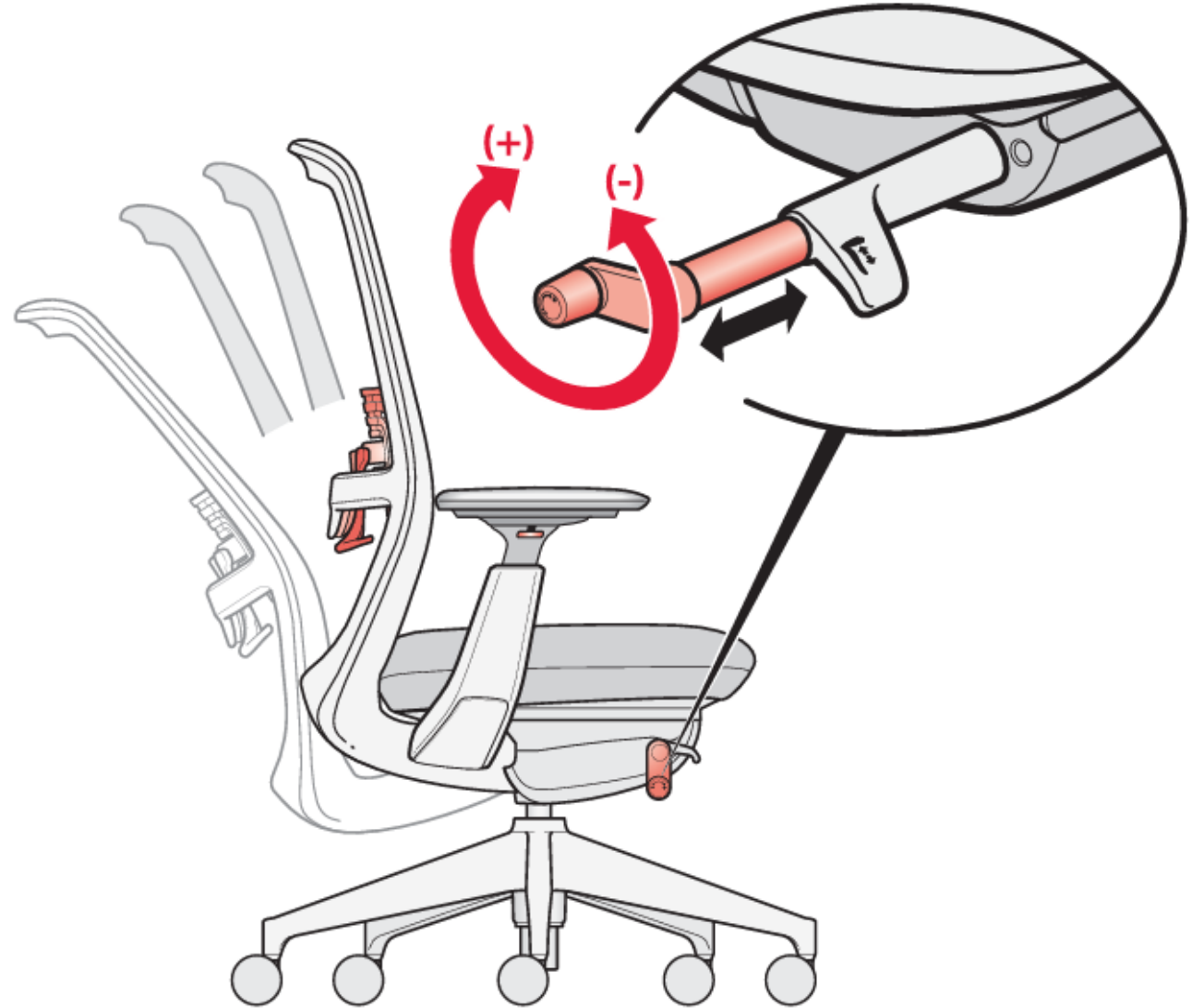
Seat depth Adjustment (optional)

- A seat depth adjustment (sliding of the seat surface to the front or back) provides better support for different leg lengths.



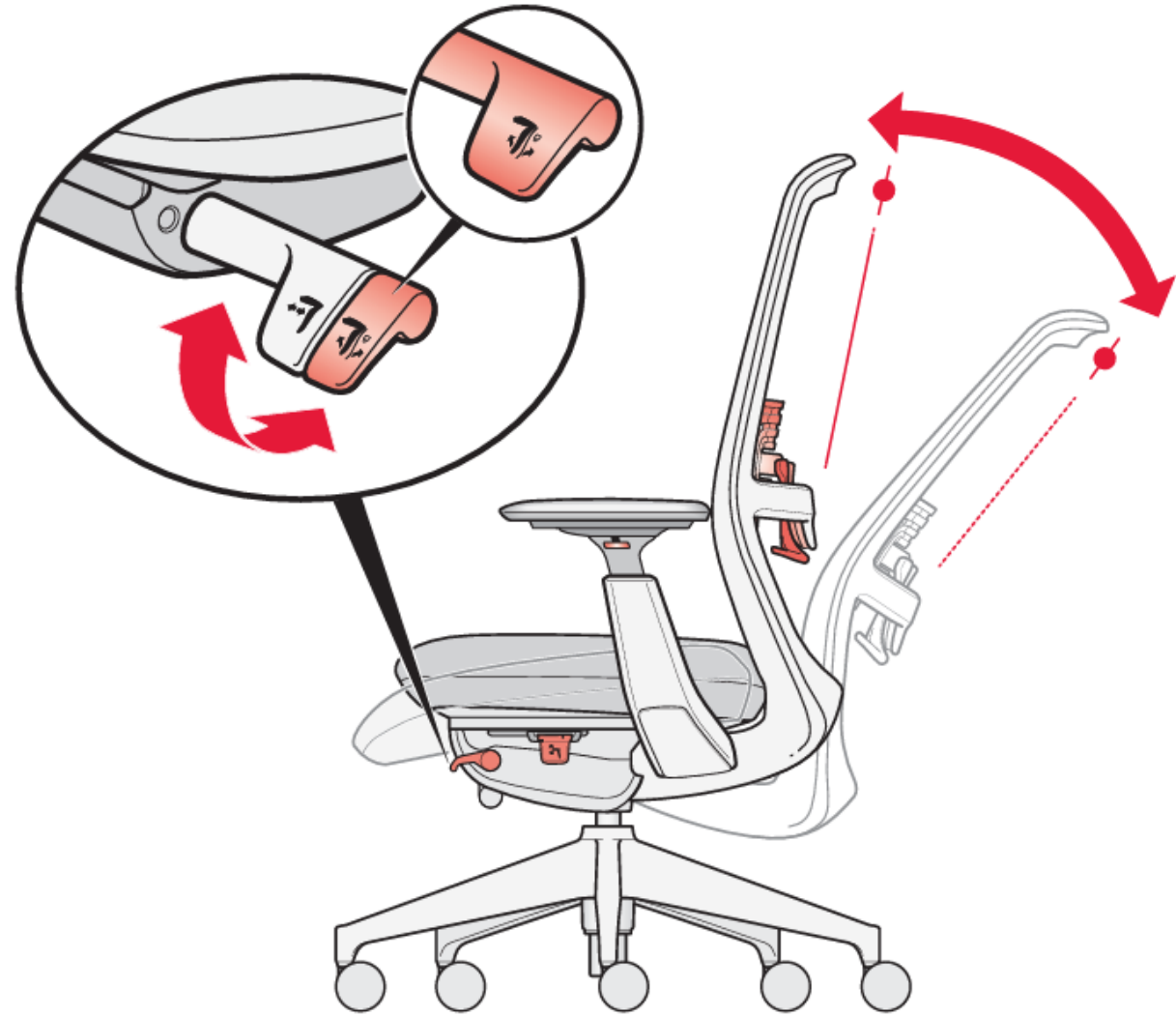
Back tension adjustment

- Regulates the amount of resistance felt when leaning back in the chair and the effort required to recline the chair backwards.



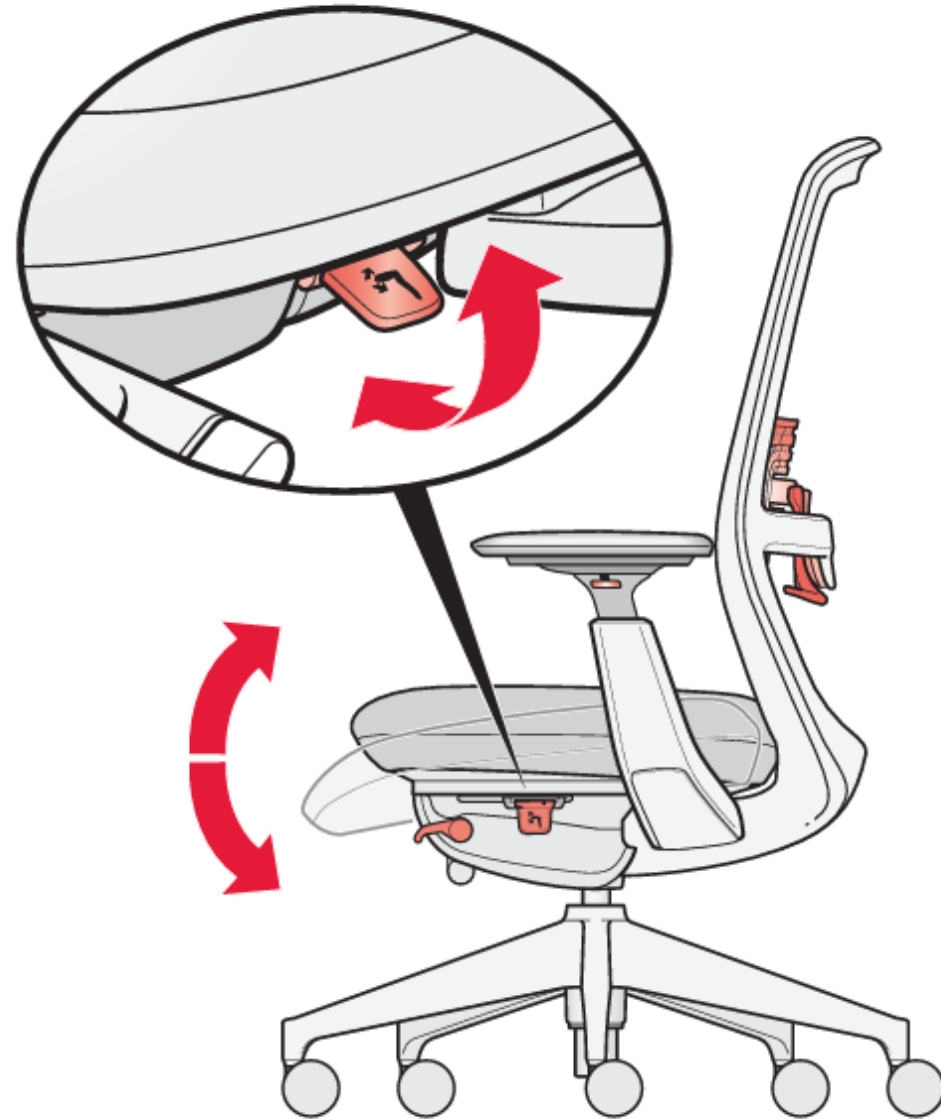
Back Lock

- Allows users to lock the back of the chair in the upright position for tasking application.



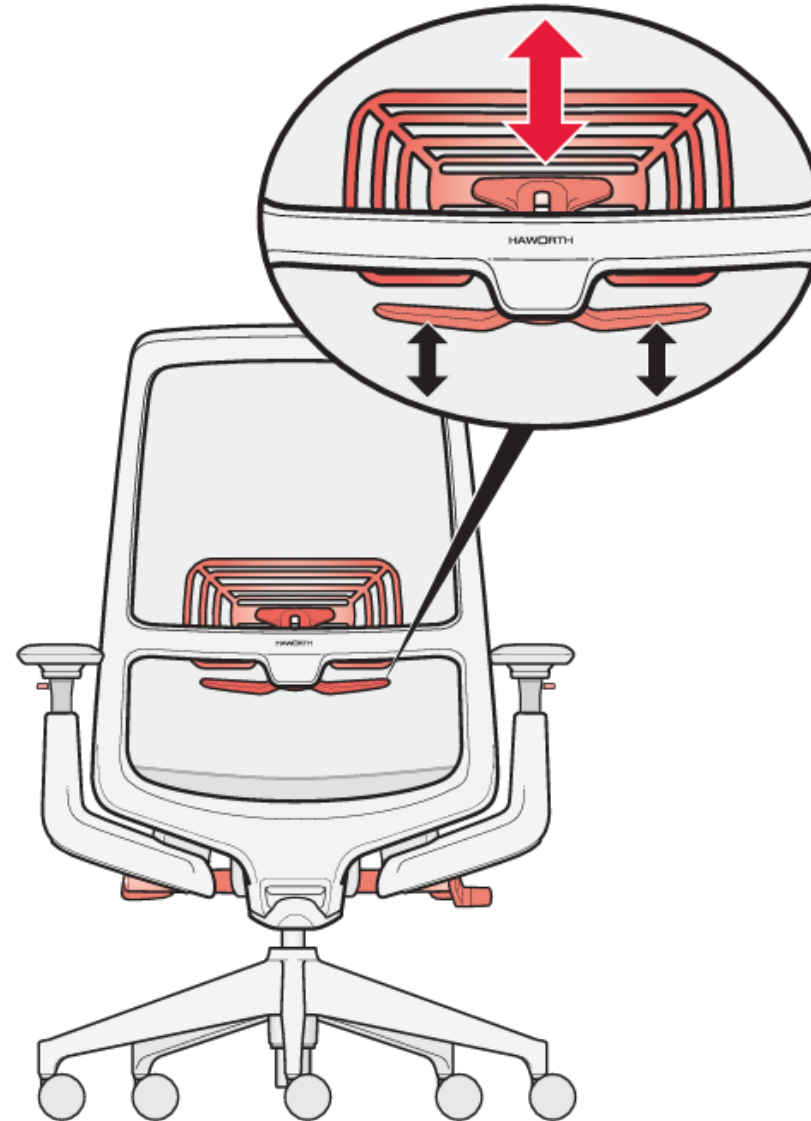
Forward Tilt (optional)

- Optional forward tilt allows seat pan to move - $5,4^{\circ}$ downward from the initial position.



Lumbar support adjustment (optional)

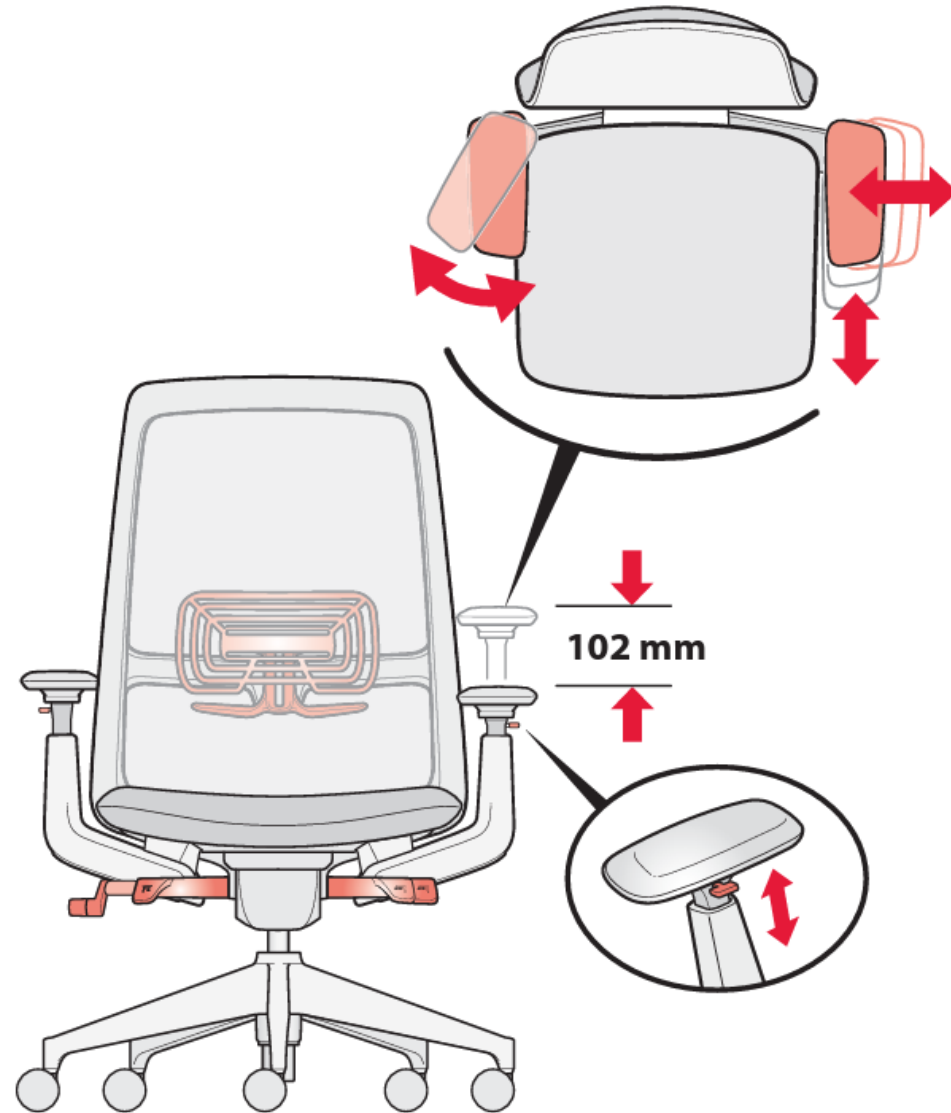
- Optional height adjustable lumbar.
- Range of 89 mm of height adjustment.
- Available in Black or Fog.



Armrest adjustment (optional)

Optional 4D arm adjusts in 4 ways:

- Height adjustment 102mm
- Side-to-side arm cap adjustment range: 76mm [38mm each arm cap]
- Front-to back adjustment range: 89mm
- Pivoting 20° in and 20° out



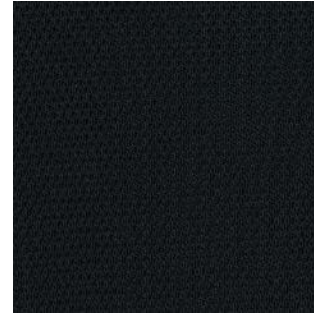
Colors and Materials

Colors & Materials Soji Knit Mesh

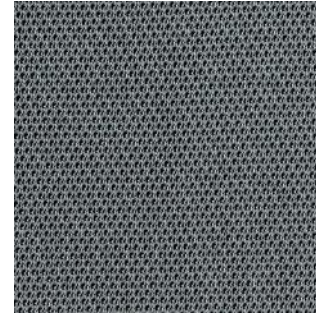
Available only for Soji task chair



Carbon
XT001



Navy
XT006



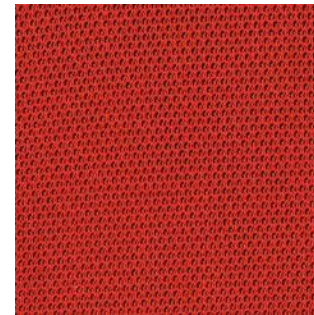
Mist
XT005



Clay
XT003



Juniper
XT004



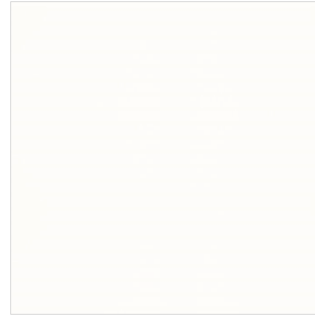
Cayenne
XT002

Colors & Materials Finishes

Plastic Frame



Black



Snow

Plastic Base

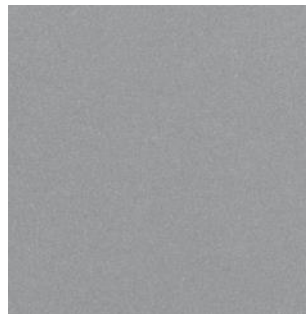


Black



Fog

Aluminum Base



Titanium



Structured Black

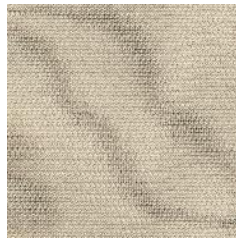


Polished Aluminium

Colours & Materials – Finishes & upholstery



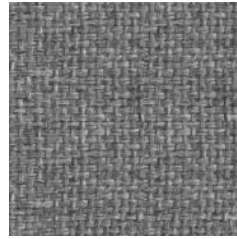
Felicity
(Coll. 34)



Convert
(Coll. 50)



Maya
(Coll. 66)



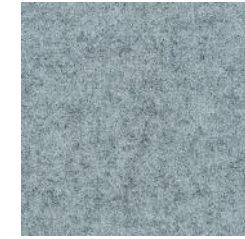
King L Kat
(Coll. 63)



Xtreme
(Coll. 82)



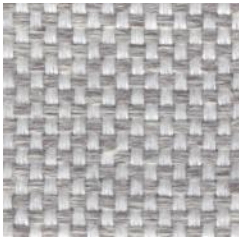
X2
(Coll. 59)



Blazer
(Coll. 61)



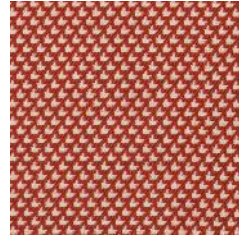
Oceanic



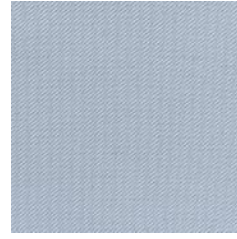
Class
(Coll. 68)



Hallingdal 65
(Coll. 39)



Diagonale



Relate



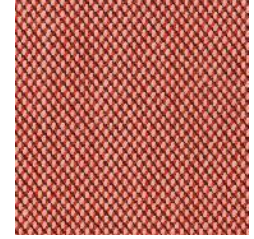
Remix
(Coll. 65)



Atlas



Big Arrow



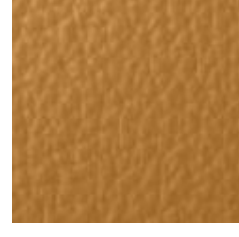
Steelcut Trio
(Coll. 58)



**Divina
Melange 3**



Skai Evida
(Coll. 51)



Royal Leather
(Coll. 97)



Antic Cuir
(Coll. 98)

Applications

HAWORTH

Assigned workspaces



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Collaborative space



HAWORTH

Touchdown space



HAWORTH

Meeting rooms



Certificates and Awards

Certificates and awards

- GS sign
- FEMB: Level 3
- GreenGuard
- GreenGuard Gold

Thank you!