

A close-up photograph of a wooden chair back. The wood has a warm, natural grain. A large circular cutout is visible, revealing a green mesh backrest underneath. The lighting is soft, highlighting the texture of the wood and the mesh.

HAWORTH

Aloha Active Mesh Back

Sales presentation
2024

HAWORTH

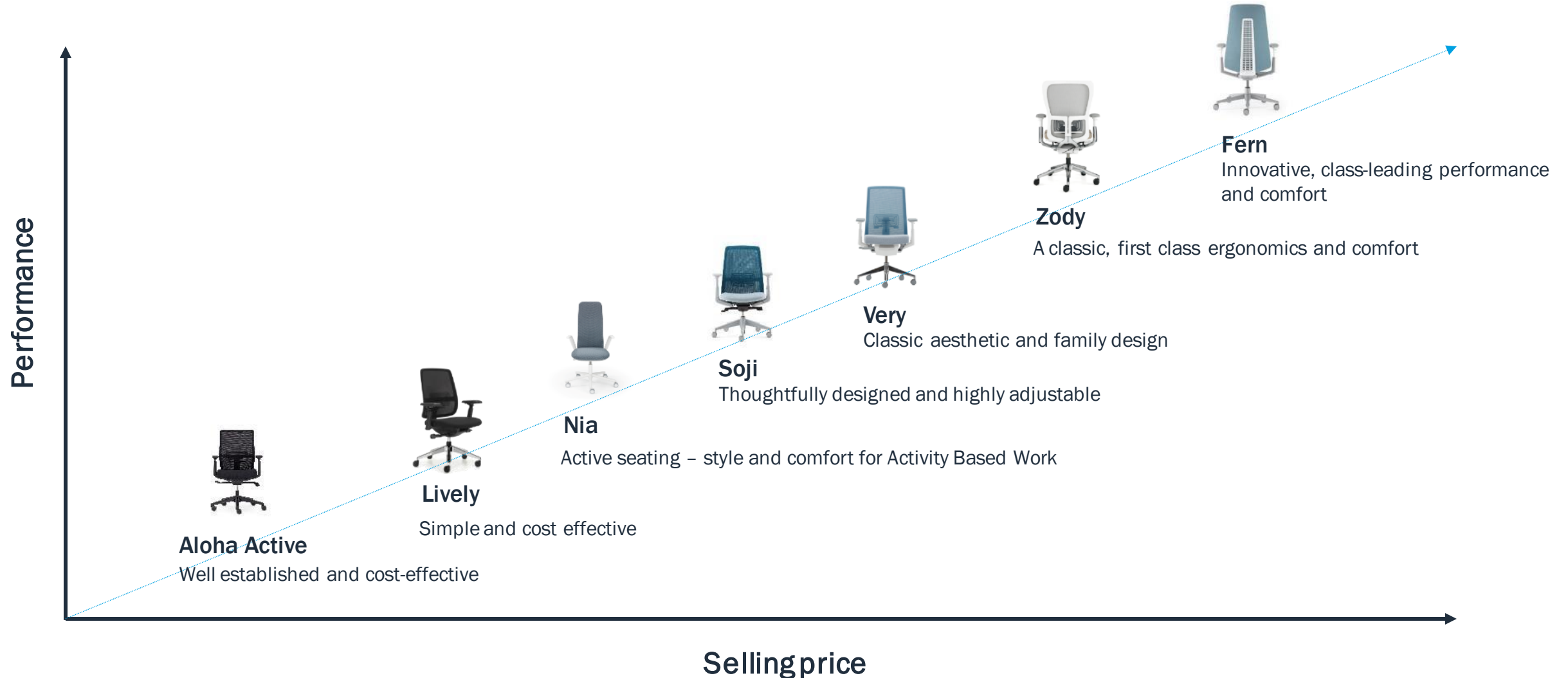
Aloha Active The Intuitive Seating Experience.

Based on a success in Asia Pacific we are launching the Aloha platform in EMEA. The first model to launch is the Aloha Active task chair with mesh back. An upholstered back solution will complete the European portfolio by end of the year.

Aloha is the new affordable task-chair staple of the EMEA workplace. Haworth has leveraged its extensive experience in task-seating to deliver class-leading comfort. Aloha Active's considered design and a user-friendly weight-activated mechanism creates a highly desirable seating versus the competition



Aloha positioned in the Haworth seating portfolio



Aloha Active



Design Story

As a best seller in Asia-Pacific for the past 6 years, Aloha Active perfectly balances good looks, affordability and function.

Where can I use the product?

Fits for assigned, unassigned workspaces, for collaboration and conference rooms.

What are the important product features?

Simple control layout for easy adjustment. Aloha Active features a weight-activated mechanism that adapts to the user

SOL Aloha Active mesh back

Product Features



Aloha Active – Key features



Adjustment video

[Adjustment video on Vimeo](#)



SOL Aloha Active mesh back

[European Colour Collection](#)

Colours & Materials



Colours & Materials – Finishes

[European Colour Collection](#)

Plastic Base

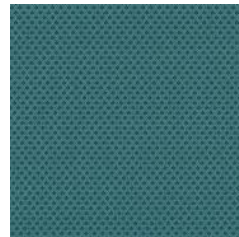


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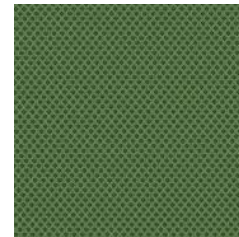
Back Mesh collection Runner (40)



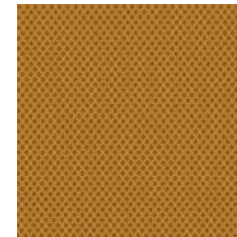
Moon Flower
40/0173



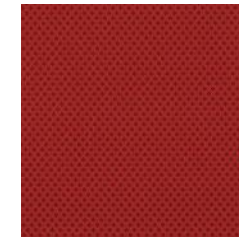
Corn Flower
40/6150



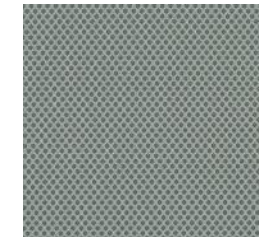
Peat Moss
40/8118



Sunflower
40/2055



Sedum
40/4127

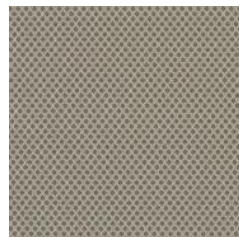


Silver Leaf
40/0169

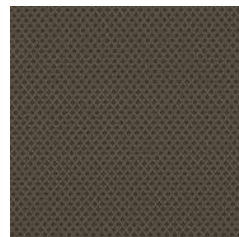
Plastic Frame



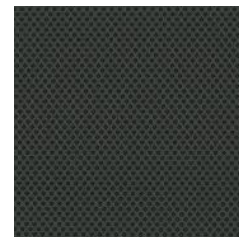
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TRF00



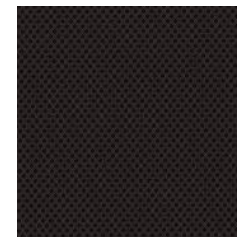
Beach
40/1191



Mushroom
40/1193



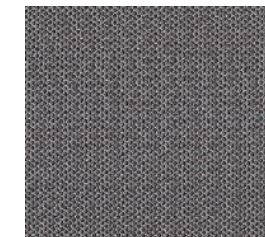
River Rock
40/0171



Mulch
40/0170



Black
40/0999



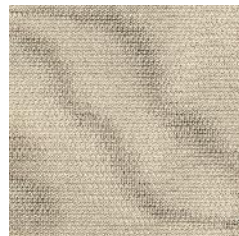
Byzantina
40/0011

Colours & Materials – Seat upholstery

[European Colour Collection](#)



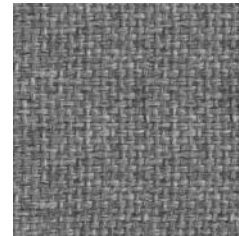
Felicity
(Coll. 34)



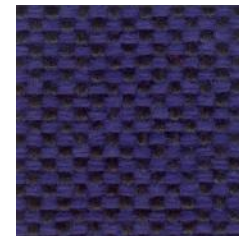
Convert
(Coll. 50)



Xtreme
(Coll. 82)



King L Kat
(Coll. 63)



Maya
(Coll. 66)



Skai Evida
(Coll. 51)



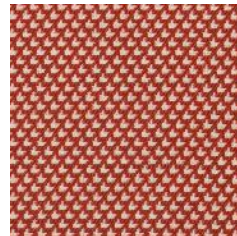
Blazer
(Coll. 61)



Class
(Coll. 68)



Small Arrow



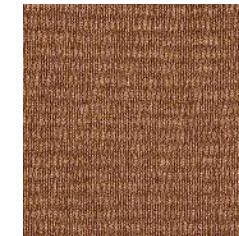
Diagonale



Relate **new*



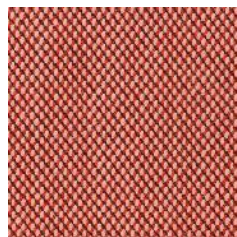
Remix
(Coll. 65)



Atlas



Big Arrow



Steelcut Trio
(Coll. 58)



Divina
Melange 3



Hallingdal 65

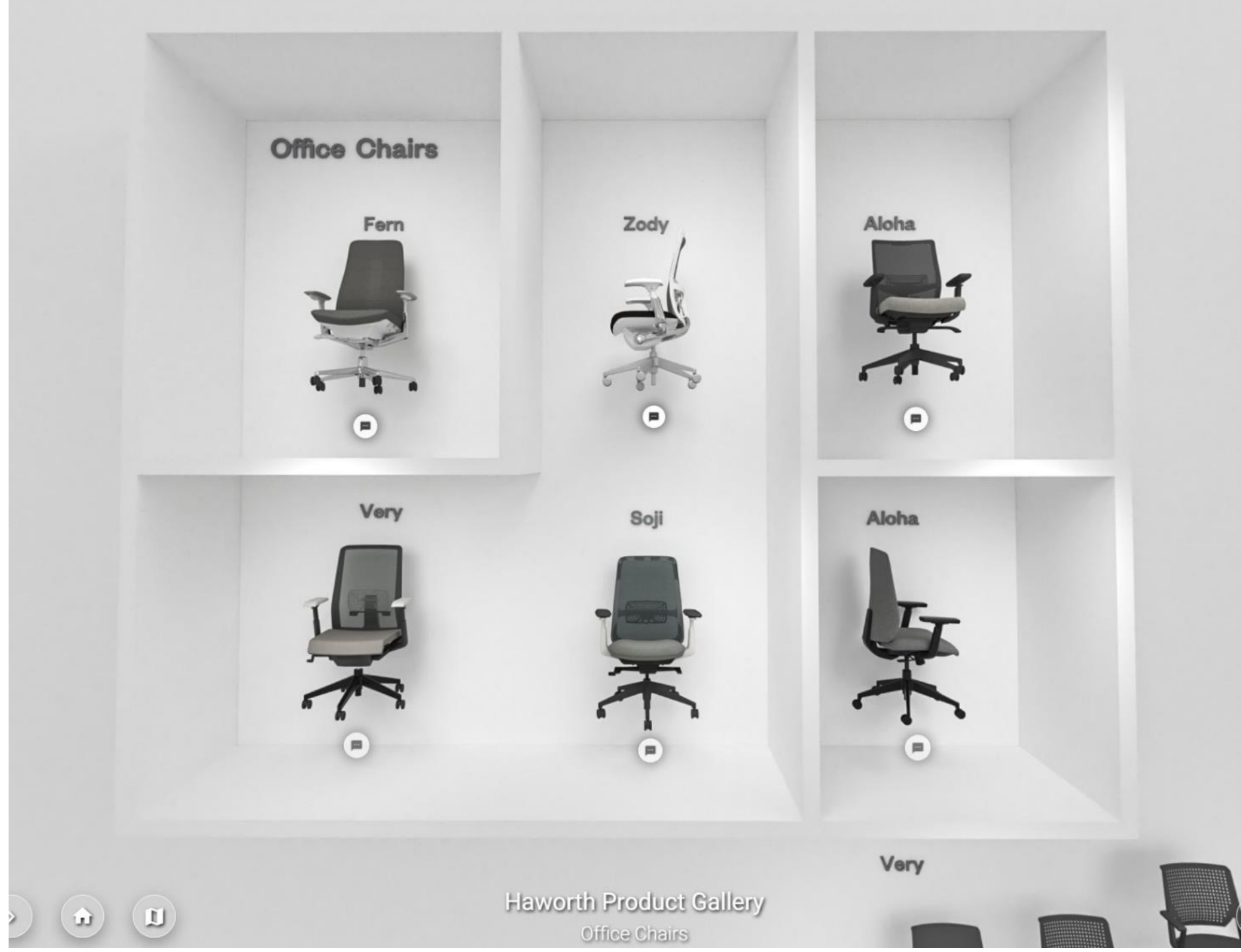
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Where to find in the Product Gallery?

APAC Product Gallery

Office Chairs

[LINK](#)



Thank you!