

HAWORTH

Shift® | Systems





IN THIS DYNAMIC NEW ENVIRONMENT, MANY ASSERT FOCUSED WORK IS THE MOST CRITICAL ACTIVITY THEY DO, CONSTITUTING 40-60% OF THE AVERAGE WORKING DAY. STRIKING THE RIGHT BALANCE BETWEEN CONCENTRATION AND COLLABORATION IS, THEREFORE, MORE IMPORTANT THAN EVER.

## Shift

Our research reveals individuals and teams likely divide their work activities across four modes: we've called them "Connect, See, Think, and Do." So, using our years of experience supporting workplace planning, and drawing on our Competing Values™ Framework, we designed SHIFT – a new kind of flexible workplace solution that helps your people to transform their work mode quickly and efficiently to match their chosen activity. It's about helping your people do their best work.

### We All Need Space to Focus

Across the globe, our workplaces are becoming more collaborative.

With multiple generations now working side by side – each with their own particular way of working – greater choice is often the key to business success.<sup>1</sup>

Today's most productive workplaces are highly adaptable – from flexible open plan spaces that foster interaction and ideation, breakout rooms for quiet reflection and multifunctional furniture that can switch it up as the job requires.

But, even as work styles change, finding space to focus is vital to efficiency and productivity.<sup>2</sup>



<sup>1</sup> Nuss (2015). 5 things we learned at IFMA's World Workplace, Work Design Magazine

<sup>2</sup> Gensler (2013). What we've learned about focus in the workplace.





## We All Focus a Little Differently

The average office worker experiences 73 interruptions per day.

"In the finance department, I spend most of my time working independently and dealing with confidential data. I need a large work surface with storage and shelving. I like to keep my personal space organised so I can access information easily without hindering my workflow."

You can configure SHIFT™ to cater for all four different kinds of focus work – connecting, seeing, thinking and doing. Whether your people need some space to follow specific processes and pay attention to details or be creative and innovative, SHIFT™ has you covered.

-Swenson (1992) 'Margin: Restoring Emotional, Physical, Financial, and Time Reserves to Overloaded Lives'



## Keep On Track Despite Distractions

After a distraction it takes 23 minutes to return to focus.

"As a customer service executive, I receive a high volume of calls per day. When I'm on the phone, I can be easily distracted by others in my workspace. High panels give me the individual space I need – visually and acoustically – to focus my attention."

Sharing the same design language as Intuity™ benching, SHIFT™ combines meeting and collaborative systems for business success.

-Mark (2000) 'Worker, Interrupted: The cost of Task Switching'





## There is No Good Way to Waste Your Time

Distractions mean employees lose an average of 25% productivity, per day.

“Our project team carries out most of our work independently. But we do need to catch up occasionally to discuss the way forward. Sitting together allows us to focus on key tasks while staying connected. We use the meeting space for face-to-face interactions and the whiteboard to keep track of project progress.”

Collaborate on ideas, regain focus for close work. SHIFT™ makes it easy to create a variety of spaces in the one workplace. Move from concentration to collaboration in an instant – there’s no time lost recalibrating the workplace for each activity. It’s as agile as you are.

-Conner (2013). Who wastes the most time at work?

## Sustainable and Safe

We believe the smallest details matter, and we want you to be able to concentrate on the task at hand without being concerned about your health.

That’s why our products are produced in a zero-waste-to-landfill FSC® certified wood facility with a high commitment to sustainability. SHIFT™ is also Greenguard certified, so you know it features low chemical emissions, improving the air quality of your workspace.







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