

Fern Presentation

APAC 2024

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HAWORTH

Value Proposition



Design innovation

Over 12 years of research, Fern is built to move naturally with you.



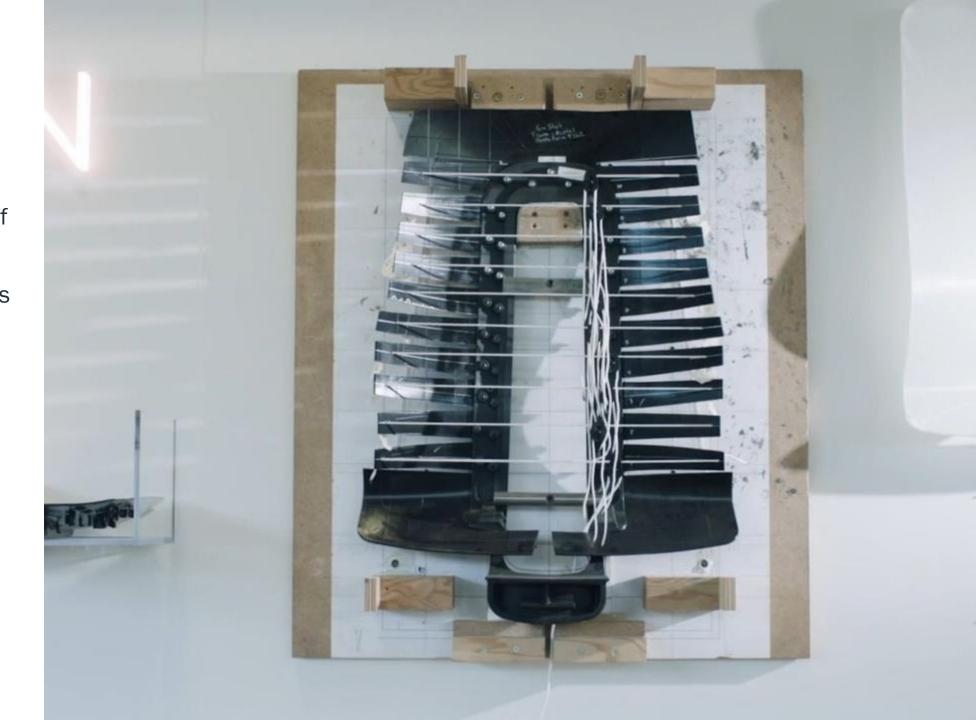
Wave Suspension™

Fern provides new levels of balance, flexibility, and performance. It's designed to support the person. Fern's Wave Suspension system is the heart of the chair and the key to its back comfort and flexibility. From the outside, the back looks simple. But inside is an intricate level of science, engineering, and innovation that enables Fern to work with you, not against you.



Nature's Flexibility

Inspired by the structure of a fern, the Stem™ is a centered spine that supports a series of Fronds that extend like leaves. Each Frond™ is calibrated to support a different area of the back from the thoracic (upper back) to the lumbar, to the pelvic areas. The Cradle™ overlays the Fronds and Stem, working in concert with them for effortless support.



Infinity Edge™

The Wave Suspension system is the key to the soft Infinity Edge™. Fern's Infinity Edge is soft and pliable for an edgeless comfort experience. Nothing interferes with movement to create discomfort and distraction.



HAWORTH

Total Back Support

Based on research with physical therapists, this chair also offers thoracic back support (upper back), which goes further than most office chairs giving the user total back support.



Work Well

With Fern, more comfort means less distraction.

As you move or change posture, Fern works with you, not against you, so you can stay focused on the tasks at hand.



Sit Well

Fern accommodates the diverse working population with new levels of all-day comfort, regardless of size, posture, or work mode.



Feel Well

Fern provides a comfortable, engaging sitting experience that creates good feelings, keeping you balanced and centered in your chair.

Its approachable design is less machine, more human, with mechanics discreetly integrated into the warm, residential aesthetic.



Statement of Line and Features



Statement of Line



Fern Task



Fern Digital Knit*



Fern Executive



Fern Task Stool

Key Features



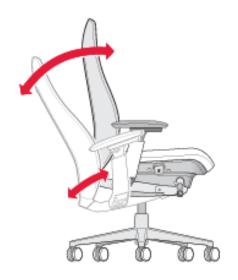
Key Features

- Designed by Haworth Design Studio and ITO Design
- 3-point mechanism with 5 back-stop positions.
- Flexible and pliable backrest, providing total back support
- Optional forward tilt for varying sitting postures
- Optional Lumbar support height adjustable



3 Point Synchronous Mechanism

- Aligns the pivot points of the mechanism with the pivot points of the body: hip, knee and ankle.
- User's back doesn't lose contact with the chair backrest when reclining.
- Allows deeper recline angles for optimum comfort.





Ergonomic Benefits



Helps maintain blood circulation in the legs



Promotes intervertebral disc nutrition





Ensures Upright posture

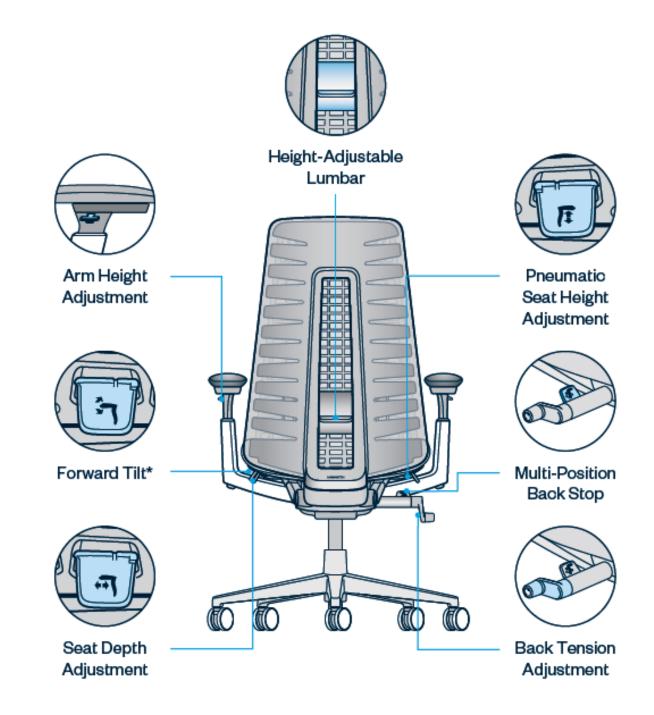


Functions



Function Overview

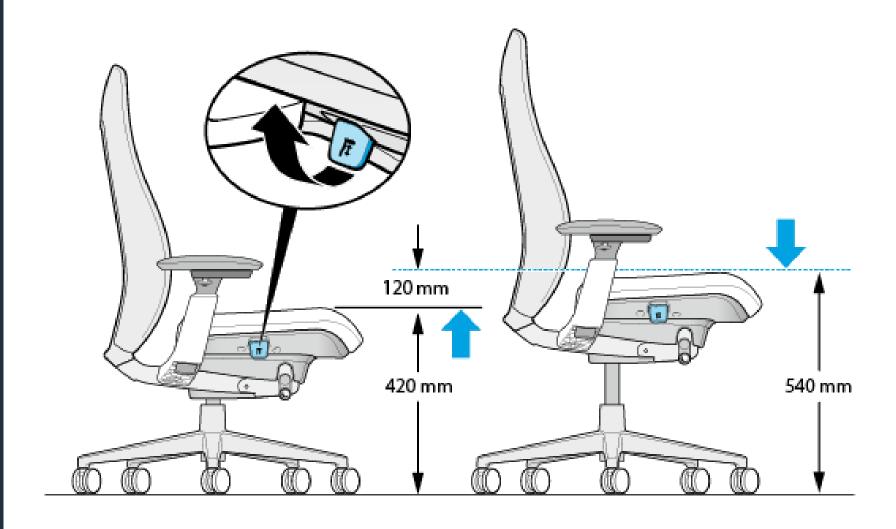




Seat height adjustment

- Pneumatic seat height adjustment.
- FERN Seat height adjusts 12,0 cm from 42 cm to 54,0 cm.
- FERN A Seat height adjusts 13,0 from 40 cm to 53 cm.

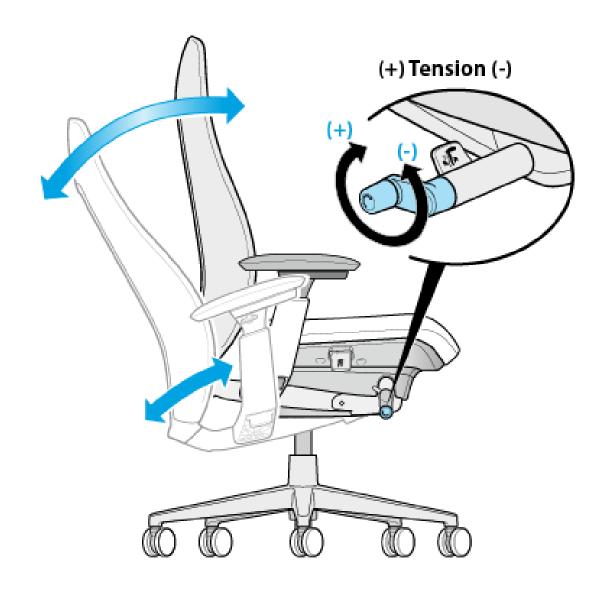




Back tension adjustment

 Regulates the amount of resistance felt when leaning back in the chair and the effort required to recline the chair backwards.



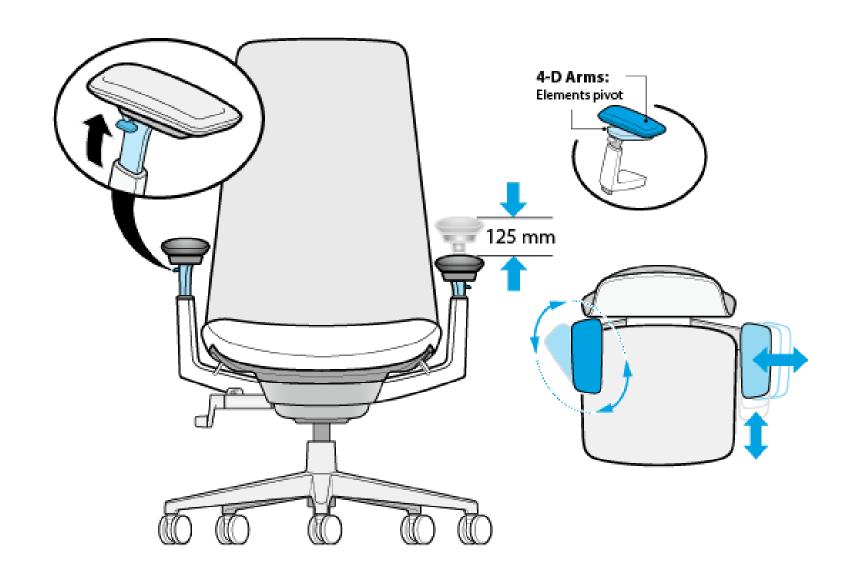


4D Arm adjustment (optional)

Optional 4D arm adjusts in 4 ways:

- Height adjustment 12,5 cm
- Side-to-side arm cap
- Front-to back adjustment
- Pivoting 40° in and 40° out

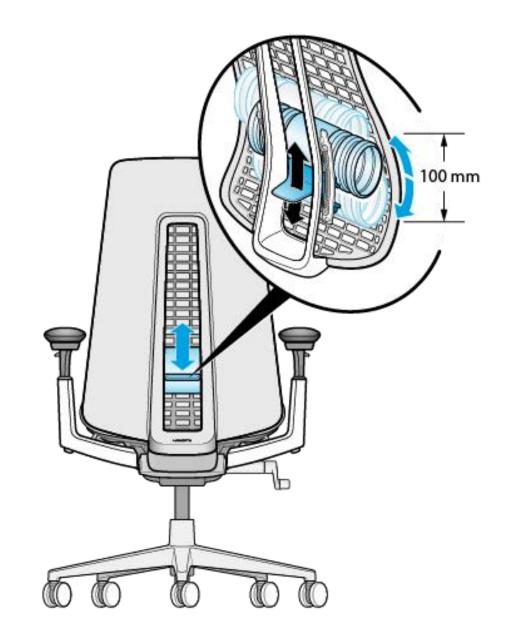




Lumbar support (optional)

- Optional height adjustable lumbar.
- Range of 10 cm of height adjustment.

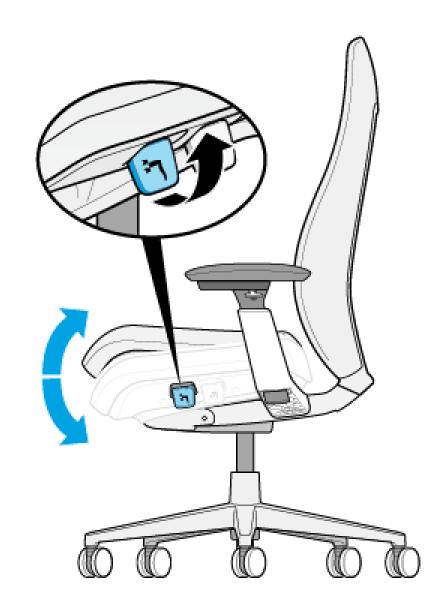




Forward tilt (optional)

 Optional forward tilt allows seat pan to move -5° downward from the initial position.





Back Stop

 Optional Back Stop - stops in 4 positions - upright and every 6° of back angle.

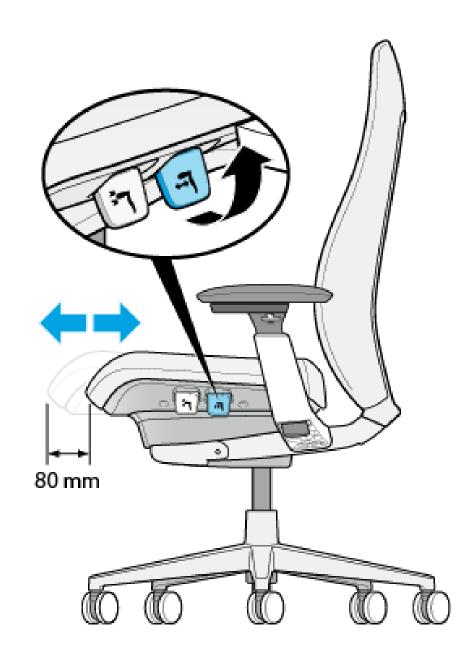




Seat depth adjustment

Seat depth has 8 cm seat depth range.



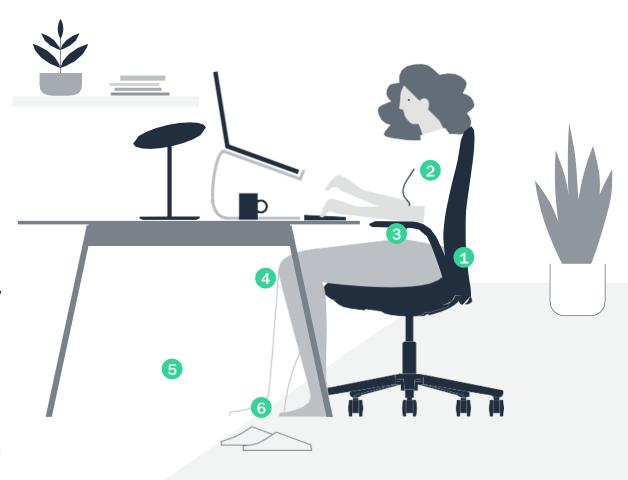




Do you know how to set up your workstation?

Now, perfect it with Fern

- Ensure that the seating is adjustable to accommodate various postures, including upright, reclined, or forward tilt positions.
- Maintain a torso-to-thigh angle of 90 degrees or greater while sitting.
- 3 Ensure that armrests, when sitting, do not obstruct the user from reaching the worksurface.
- Provide sufficient clearance under the worksurface to allow for legroom without contacting the surface above.
- 6 Allow for unrestricted movement by ensuring there are no obstructions at foot level.
- 6 Ensure that users can place their feet flat on the floor or on a footrest when seated.



Colors and Materials



Colors & Materials

Fern Mesh



Colors & Materials

Finishes

Plastic Frame



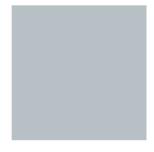
Aluminum Base



Metallic Silver



Matte EU Black



Polished Aluminum

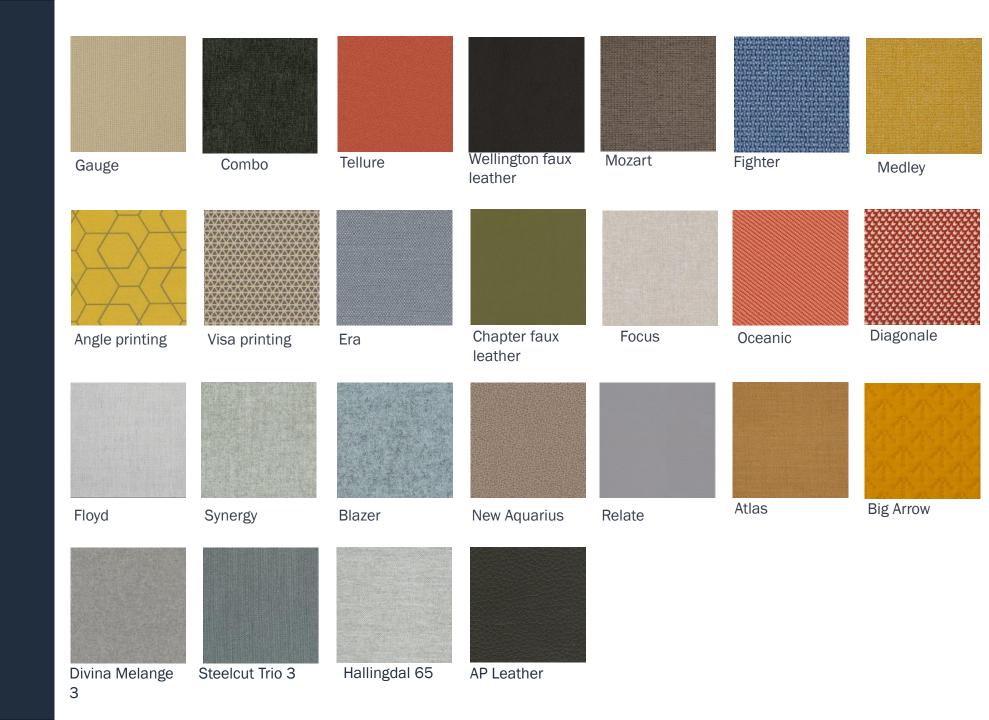
Plastic Base



Fog

Colors & Materials

Seat Upholstery



Applications



Collaborative and Conference Spaces



Assigned workplaces



Focus Areas



Private Office



Home Office



Hotel Rooms



Certificates and awards



Certificates

- Indoor Advantage Gold
- BIFMA Level
- BIFMA x5.1
- AFRDI
- GECA









Blue Tick Product Certification

Awards

- IDEA (Industrial Design Excellence Award), 2017
- Red Dot Award, 2017
- United States Ergonomics
 Ergonomic Product
 Certification, 2016







Thank you!