

# Applications Program

## What is the Applications Program?

The Applications program provides you with research-backed design typicals that focus on our standard statements of line. Applications offer you creative inspiration, information to create more customized client-specific solutions, and downloadable drawing files and imagery to make your design process easier. Each Application also features a budget price range, overall footprint range, and similar Application suggestions.



## How can it help me?

Applications provide you inspiration and solutions to help you address real-world issues clients are facing.

With Applications, you can:

- Highlight the capabilities of Haworth products through relevant design ideas.
- Replicate applications shown in brochures, design guides, NeoCon Showrooms, and other marketing assets.
- Find specific layouts for Sales Program such as Haworth NOW, Dealer Display, and Small to Midsize Business
- Share the images with clients to start conversations and gain an understanding of their preferences.

## How do Applications Work?

Applications aid you in the design process by providing configurations and ideas you can use as shown in the vignettes or as a basis for creating your own designs. Start by finding an Application you like through the Applications program on Haworth.com. Each Application page allows you to download the all the associated drawing files and images for the selected Application. Then, you can easily change sizes, finishes, and/or products to customize a solution for the client's needs.

### File Types Available

- CET/Canvas (.cmfav)
- AutoCAD (.dwg)
- Revit (.rvt) \*in progress
- Rendered Image (.jpeg)

## Location? Where do I find Applications?

- On the Haworth.com **public site**. Everyone has access and it is NOT proprietary to Haworth dealers or members.
- **Navigation:** [Haworth.com/Design Resources/Planning Tools](https://www.haworth.com/DesignResources/PlanningTools)

## Other FAQ

### *What pricing information is available?*

The program offers a budget price range for each Application. You can also obtain line-item pricing from the CET/Canvas or AutoCAD file, which allows them to be modified to provide even more accurate pricing for the sales team and customer. The finishes in these files and on the webpage are in a Grade A/Base Grade for all products.

### *Can I keep my own library of Applications for future projects?*

Applications are continually updated, revised, and/or archived. We recommend that you access Applications regularly for each project to ensure you have the most current files and information. You won't want to miss a new idea that can better meet a client's needs.

### *How do I reach out with questions?*

Send inquiries to [applications@haworth.com](mailto:applications@haworth.com) or [HADT@haworth.com](mailto:HADT@haworth.com)

# Inspiration Guides

## What is an Inspiration Guide?

An Inspiration Guide is a PDF document that is part of the Applications Program. It provides inspiration through environmental renderings that highlight trending finishes, color palettes and key design features for layouts. In addition to the PDF, each layout is also an Application with a drawing and image file. These guides are published annually and each one focuses on a specific space type.

### Guides Available

- Masters Series
- Reception
- Workstation
- Smart Locker
- Value Companion to Masters Series

## How can it help me?

Inspiration Guides provide you inspiration and solutions to help address real-world issues clients are facing.

With Inspiration Guides you can:

- Highlight the capabilities of Haworth products through relevant design ideas.
- Share the images with clients to start conversations and gain an understanding of their preferences.
- Use as a tool for quick turnarounds on project opportunities



## How do Inspiration Guides Work?

Guides aid you in the design process by providing configurations and ideas you can use as shown in the vignettes or as a basis of design just like an Application.

Begin by downloading the Inspiration Guide (PDF) of your choice from the Applications Program on Haworth.com. This guide can be used to spark discussions with clients or to inspire designers. Each layout in the guide is numbered for easy reference. You can use these numbers to find detailed pages in the Applications section, where you can download the corresponding image file and CET/Canvas drawing file.

### File Types Available

- CET/Canvas (.cmfav)
- Revit (.rvt) \*in progress
- Rendered Image (.jpeg)

## Location? Where do I find the Guides?

- On the Haworth.com **public site**. Everyone has access and it is NOT proprietary to Haworth dealers or members.
- **Navigation:** [Haworth.com/DesignResources/Planning Tools/Applications Program/Inspiration Guides](http://Haworth.com/DesignResources/PlanningTools/ApplicationsProgram/InspirationGuides)

## Other FAQ

### What pricing information is available?

You can obtain line-item pricing from the CET/Canvas file which allows them to be modified to provide even more accurate pricing for the sales team and customer. The finishes on the rendering image file are represented in the CET/Canvas file.

### How do I reach out with questions?

Send inquiries to [applications@haworth.com](mailto:applications@haworth.com) or [HADT@haworth.com](mailto:HADT@haworth.com)