

Maari Overview

AP Seating
May 2023

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Value Proposition

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Maari Introduction Video

Maari lets you furnish many spaces with a family of seating — one of the largest in the market.



<https://vimeo.com/332436361>

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Maari

Maari lets you furnish many spaces with a family of seating — one of the largest in the market. Designed by Patricia Urquiola, Maari is based on a one-piece, delicately textured, moulded shell that's the same for all chairs. Choose any base with the same shell for a breadth of applications.



Why Maari ?

Satisfy Workers Comfort in the workspace

Worker comfort is one of the top workplace issues challenging organizations. People desire a variety of comfortable work settings that support their spectrum of activities throughout the day, including both focused and collaborative work

Maximise real estate investments

Organizations are challenged to keep operating costs down.

To maximize their real estate investments they require smart, multiuse, and agile products that improve efficiency and support the diverse ways people work—while providing durability for the long-term.

Gentle and Inviting Design

Maari offers simplicity and warmth in an aesthetic that provides balance within a space.

Statement of Line

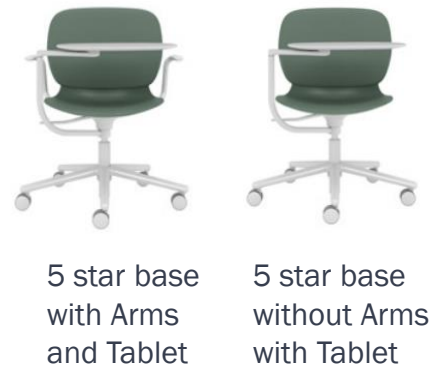
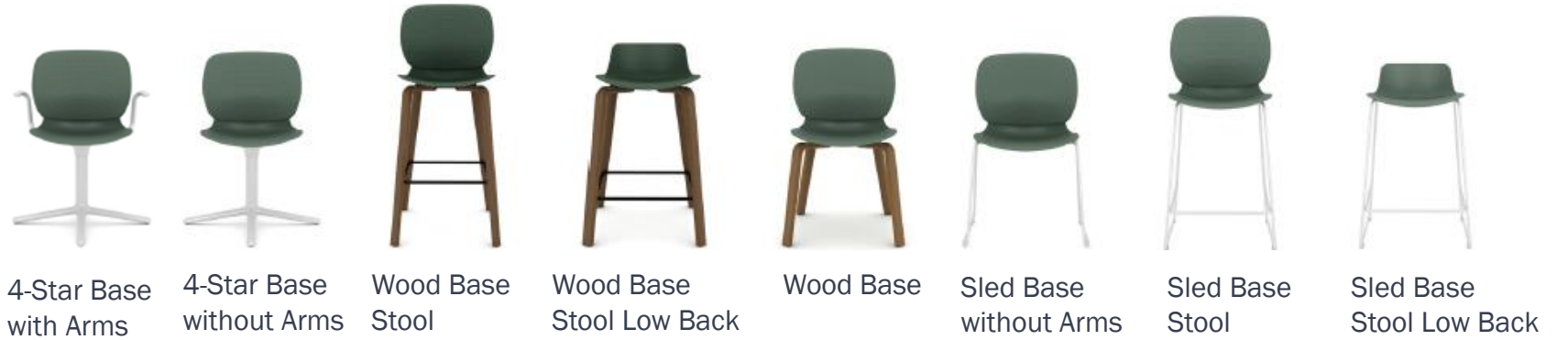
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Maari Statement of Line

Complete portfolio

Maari offers numerous functional combinations in one seating family to specify in almost any setting.

The statement of line is rooted in a one-piece textured, moulded shell that is the same for all chairs for simplicity of specifications. Choose any base with the same shell.



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Key features

- One chair, many spaces, one shell, many bases
- Fresh, expressive design that adds personality
- One-piece, textured moulded shell for various versions
- Offers a fresh, expressive design that allows for adding personality and aesthetic continuity through finishes and colours
- Optional tablet rotates 360°
- Designed by Patricia Urquiola and Haworth Design Studio



Colors and Materials

Gentle and Inviting Design

Maari offers simplicity and warmth in an aesthetic that provides balance within a space.

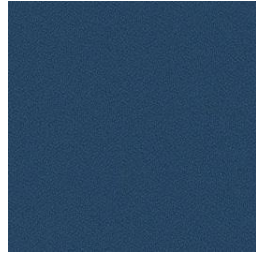
- The shell has a delicate texture, divided into two elements, the seat and the contoured back. (Upholstered pads are available.)
- Discreet details and a mix of materials make Maari warm and inviting, yet sturdy for the workplace.
- Its fresh, expressive design allows for adding personality and aesthetic continuity through finishes and colours.
- Its gentle, rounded shape complements other products in the Haworth portfolio
- Optional tablet provides active, dynamic seating that comfortably supports a wide range of people and activities.

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Colours & Materials Seat & Back upholstery

Asia Pacific

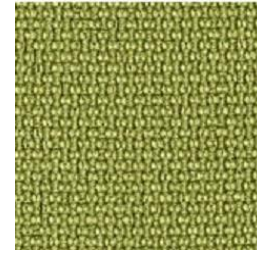
Haworth AP standard fabric
collections



Tellure



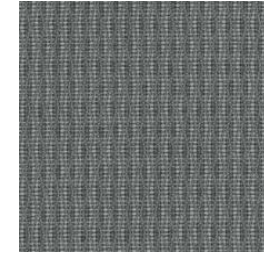
Horizon



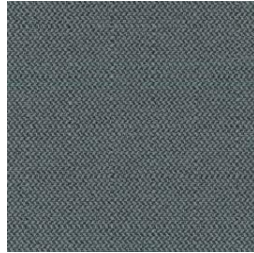
Fighter



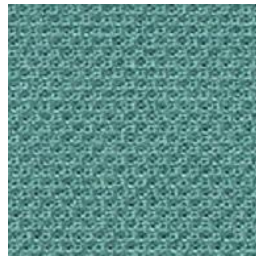
Focus



Twist



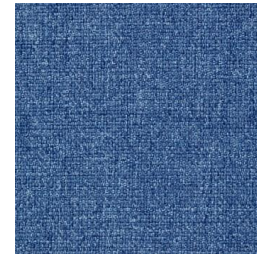
Era



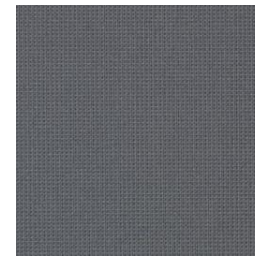
Atlantic



Edge



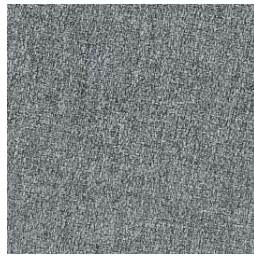
Medley



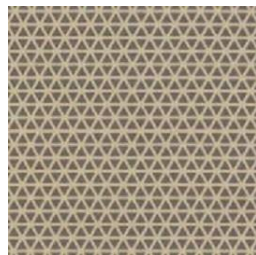
Gauge



Angle Printing



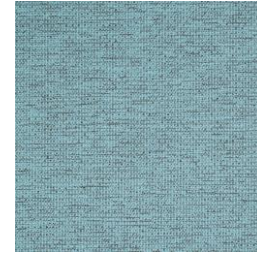
X2



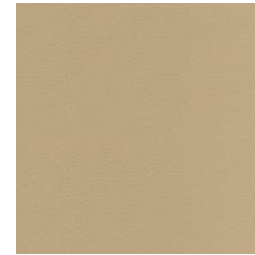
Visa Printing



Lucia II



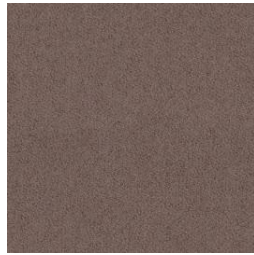
Mozart



Wellington
Faux Leather



Synergy



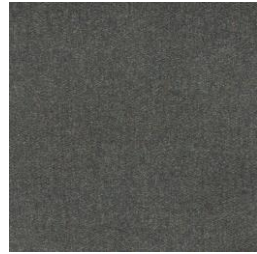
Europost

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Colours & Materials Seat & Back upholstery

Asia Pacific

Haworth AP standard fabric
collections



Melange Nap



Main Line Flax



Hallingdal 65



Remix 3



Big Arrow



Small Arrow



Diagonale



New Aquarius



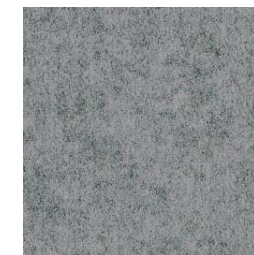
Divina Melange
3



Floyd



Atlas



Blazer



Steelcut Trio 3



AP Leather

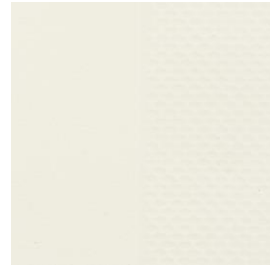
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Colours & Materials Fabrics and Finishes

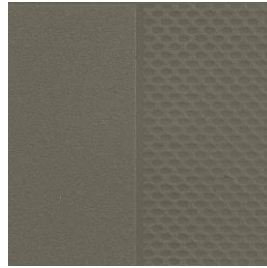
Asia Pacific

Haworth AP standard fabric
collections for fabric
upholstery

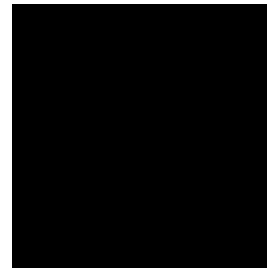
Shell and Arm Cap colours



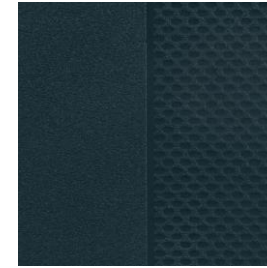
Smooth Plaster
TRPLS



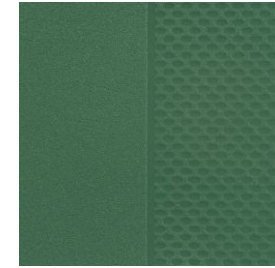
Coffee
TROCF



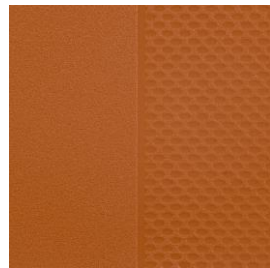
Black
TROOF



Indigo
TR01V
**(low back only)*

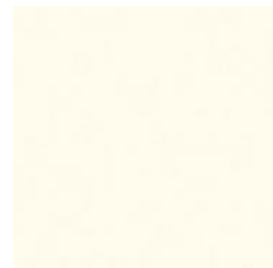


Balsam
TR01T
**(standard
back only)*

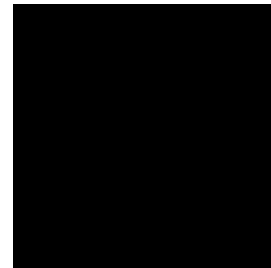


Rusty Red
TR0RR
**(standard
back only)*

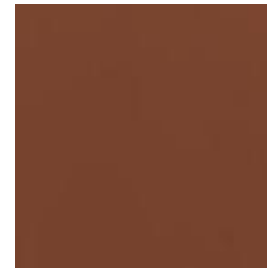
Base Finishes/Sled Base & 4-Leg



TRMTW –
Matte EU White



TRMTB –
Matte EU Black



TRMRR –
Matte Rusty Red



TRM1K –
Matte Wren



TROLE –
Metallic Silver

Colours & Materials

Finishes

Complete portfolio

Wood Leg



Natural Oak
M5W35



Ink on Oak
M5W43

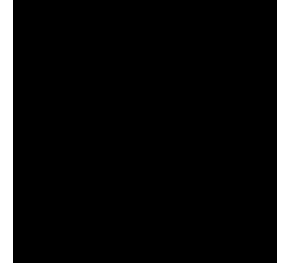


Walnut on Oak
M5W44

Base Finishes/4-Star & 5-Star



TRMTW
Matte EU White



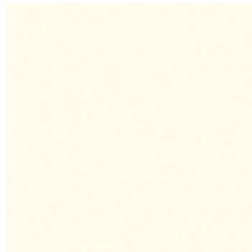
TRMTB
Matte EU Black

Tablet surface

MDF Paint



PW00F
MDF Black



PW0PL
MDF White

Wood



VBW35
White Oak

Tablet arm



Matte EU White



Matte EU Black

Applications

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Meeting Room



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Training rooms



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Focus work



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Touch down spaces



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Home Offices



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Cafeteria



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Collaborative space



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Collaborative Space



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Collaborative space



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Exam room



Certifications

Certifications

- GreenGuard
- Greenguard Gold
- BIFMA Level
- BIFMA x5.1



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Thank you