

HAWORTH®

Workplace Change Management and Change Communications

Workplace Change Management and Change Communications (One hour course)

AIA Course #: HAW559

IDCEC Course #: 8564

Subject Code: 1.4 Theory & Creativity: Psychology & 8.5 Business & Professional Practice: Personal Development

Course Description: The need to manage change in today's increasingly complex business environment is a huge challenge for many organizations. This course will help attendees develop a shared understanding of the key concepts that relate to workplace change at the organizational, group, and individual level. It will also guide in developing an awareness of key areas in the change process that will help maximize efficiency and achieve the desired impact.

Course Objectives:

- Define Change Management and why it's important.
- Understand the connection between changes and the physical environment.
- Understanding of employee resistance and the ROI of change.
- Identify how to develop effective change communications.

Content Outline:

1. Overview of Change.
2. Resistance Management.
3. Communicating Change.
4. Key Research Findings.
5. Wrap Up & Questions.