

## Not Just Bricks and Mortar

---

### **Not Just Bricks and Mortar** (one-hour course)

Subject Codes: 5.3 Technical Knowledge; Bldg. Construction & Mat.; and 2.4 *Interior Design; Sustainable Design*

IIDA Course #4689

AIA Course #HAW524, including health, safety, welfare

**Course Description:** Is the current model used to construct building interiors providing clients with the ability to solve today's business challenges in the workplace? A new model for real estate delivery is inevitable! Clients are beginning to demand workplace environments that change with their business cost-effectively. This program explores how true value and real estate performance can be unlocked when good design, planning, and client perspectives are delivered in a holistic and integrated manner.

This course will cover the following objectives:

- Understand the four levels of real estate performance criteria
- Gain new insight into the importance of value and performance in Real Estate
- Understand how high performance is linked to business and financial strategies to create the ultimate facilities for clients.

### **Course outline:**

1. Introduction of the four levels of performance criteria and measurables for Real estate performance.
  - o Facility
  - o Human
  - o Organizational
  - o Business
2. Obstacles and misconceptions that lie behind the flawed perspectives of real estate.
3. Solutions and new perspectives that solve these challenges.
4. Detailed Example – Case study that implemented some of the concepts is provided with the results that validate the results of the strategy and summarizes them on a financial and sustainable basis.
5. Questions and discussion.