

# HAWORTH®

## Not Just Bricks and Mortar

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### Not Just Bricks and Mortar (One hour course)

AIA Course #: HAW524; HSW

IDCEC Course #: 4689

Subject Code: 5.3 Technical Knowledge: Bldg. Construction & Mat.; 2.12 Interior Design: Sustainable Design

**Course Description:** Is the current model used to construct building interiors providing clients with the ability to solve today's business challenges in the workplace? A new model for real estate delivery is inevitable! Clients are beginning to demand workplace environments that change with their business, cost-effectively. This program explores how true value and real estate performance can be unlocked when good design, planning, and client perspectives are delivered in a holistic and integrated manner.

#### Course Objectives:

- Identify and understand the four levels of real estate performance criteria.
- Gain new insight into the importance of value and performance in real estate.
- Understand how high performance is linked to business and financial strategies to create the ultimate facilities for clients.

#### Content Outline:

1. Introduction of the four levels of measurable performance criteria for real estate performance:
  - Facility
  - Human
  - Organizational
  - Business
2. Identify and examine obstacles and misconceptions that lie behind the flawed perspectives of real estate.
3. Explore and discuss solutions and new perspectives that solve these challenges.
4. Case Study - in-depth example of a project implementing some of these new concepts with results that validate the strategy from a financial and sustainable basis.
5. Questions & discussion.