

## Complex Choices: The Many Shades of Green

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**Complex Choices: The Many Shades of Green** (one-hour course)

Subject Code Index: 5.3 Technical Knowledge; Bldg. Construction & Mat.; and 2.4 Interior Design; Sustainable Design

IIDA Course #5135

AIA Course #COCH1, provider J026

**Course description:** This presentation demonstrates that there are multiple strategies for specifying “increasingly sustainable” products. Along with case studies, participants will complete a group exercise to learn what specific strategies are important to their individual clients.

**This course will cover the following objectives:**

- Evaluating the sustainability attributes of a product
- Exercise on evaluating products
- Life cycle assessment as an evaluation tool
- Considerations in product selection

We have partnered with InterfaceFABRIC in Grand Rapids, MI to host this course. Zody is highlighted as one of the case studies on evaluation of the sustainability of the product. The company’s facilitators have received professional training in presentation/delivery skills and have been instructed in guidelines/requirements concerning CEU/professional development presentations. In addition, they receive continuous training and mentoring on various aspects of sustainability and their specialized fields (healthcare, government, education, USGBC, LEED). The local facilitator is Mark LaCroix, Vice President Global Sustainability, 616.554.2268, [Mark.LaCroix@interfacefabric.com](mailto:Mark.LaCroix@interfacefabric.com).