

HAWORTH

Comforto 59 Sales Presentation

Dec 2022

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Value Proposition

Why Comforto 59

Comfort

When you sit, almost all of your upper body weight presses down onto the ischial tuberosities (sitting bones). An increasing feeling of pressure and tension spread in the buttock and pelvic area. This generates discomfort and pain. Reduced venous activity leads to low back pain syndrome, amongst other things. In this case, pressure is exerted on nerve exits and arborization occurs in the lumbar region due to venous obstruction in the spinal canal. Within a brief period of time, sitting becomes torture. The answer to this is AIR-GO-PUR system: the combination of a flexible sitting zone and visco-elastic foam. When the user shifts their weight, a rocking motion occurs in the pelvic area. This means that the metabolism is assisted and the spine and buttocks are unburdened.

Sustainability

All Haworth products are designed for long-term use and fulfil the highest standards of safety and quality. Sustainability is an integral part of our company culture. This is why we accept our responsibility for the entire duration of our products' service life. Beginning with the product development phase, and incorporating optimization of material resource and manufacturing processes, as well as environmentally and energy friendly packaging and logistics procedures.

Statement of Line

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Comforto 59 Statement of Line

Comforto 59 works in harmony across multiple work environments and applications.



Task - mesh back



Task – upholstered back



Visitor – 4 leg base



Visitor – sled base

Statement of Line – Comforto 59

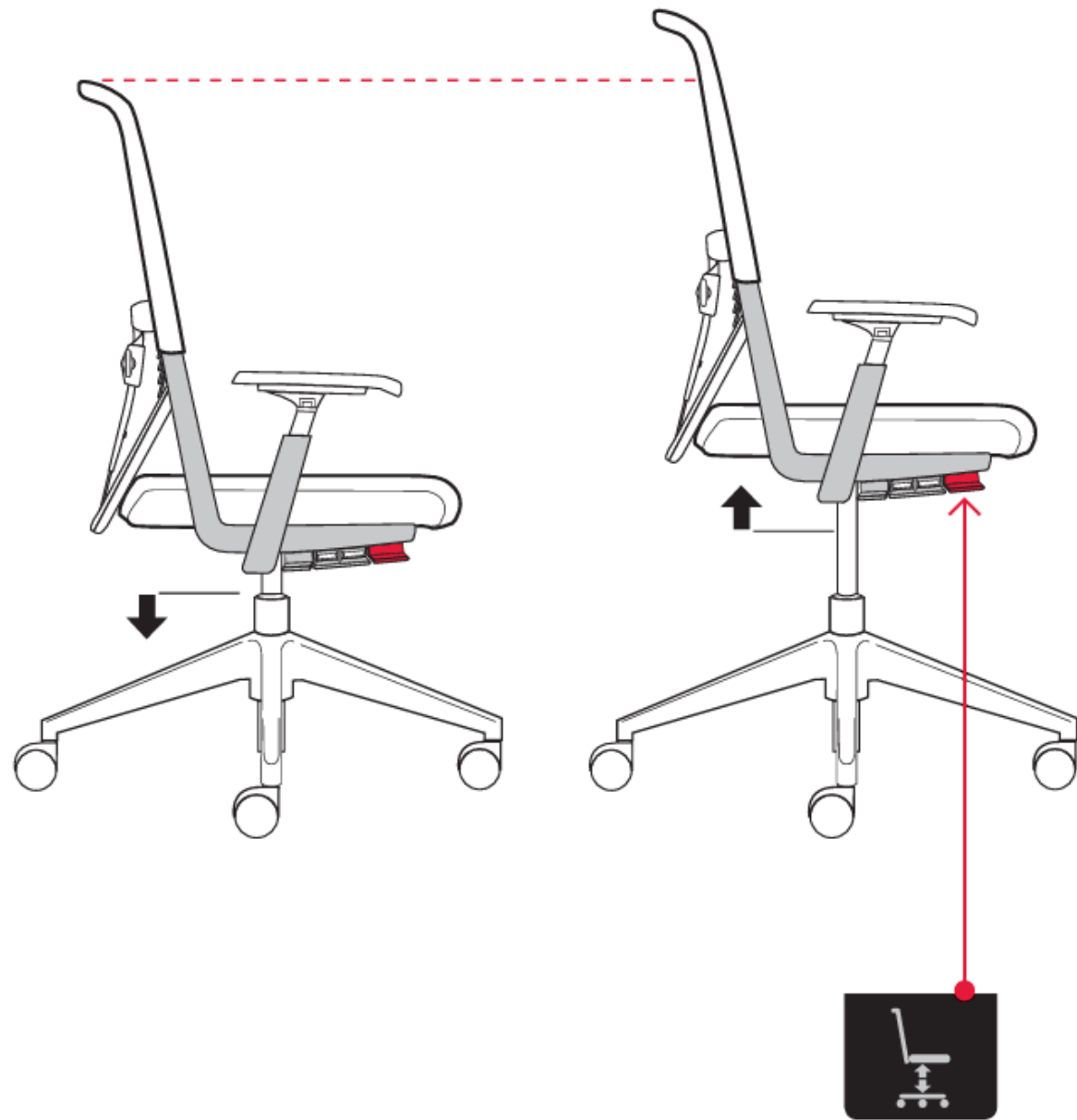


Functions

*NOTE: some features are optional and have an extra charge

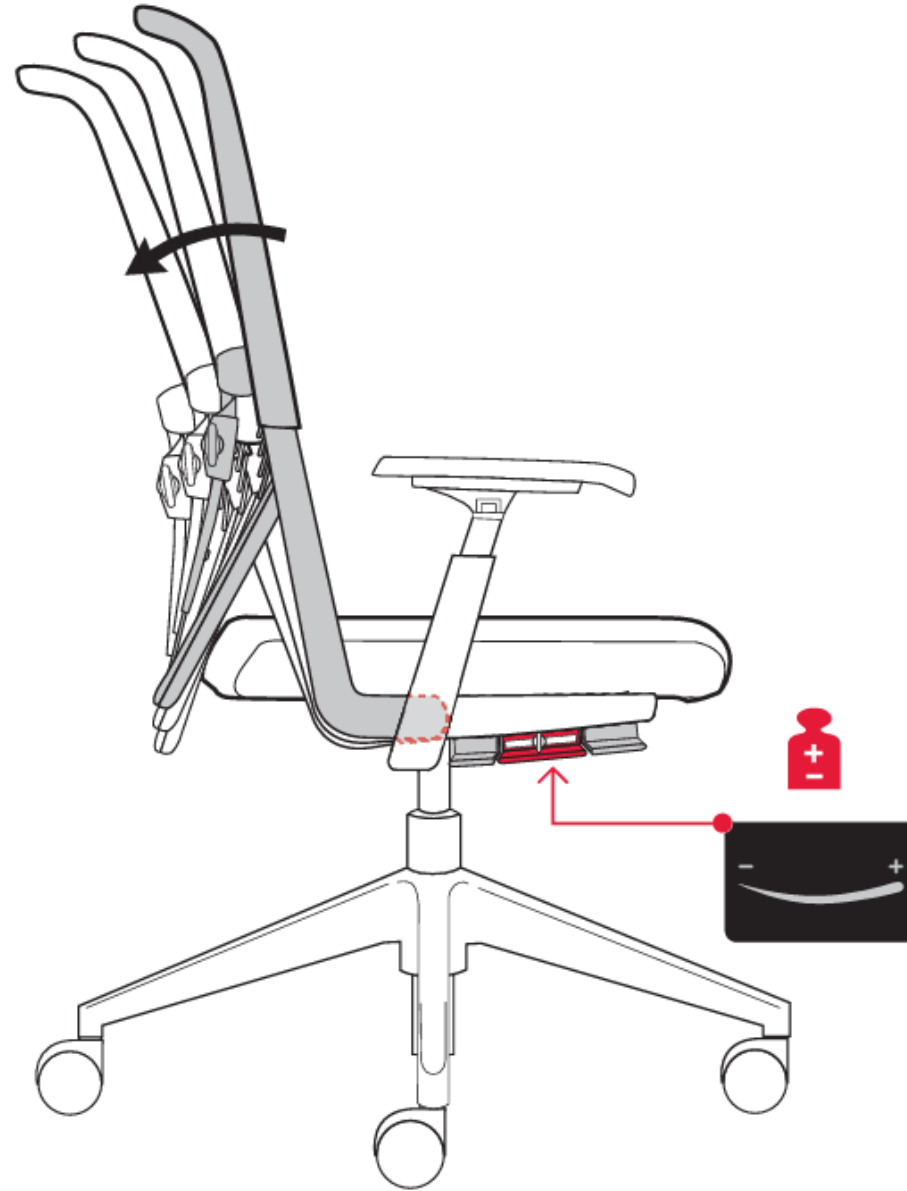
Seat height adjustment

- Pneumatic seat height adjustment.



Back tension adjustment

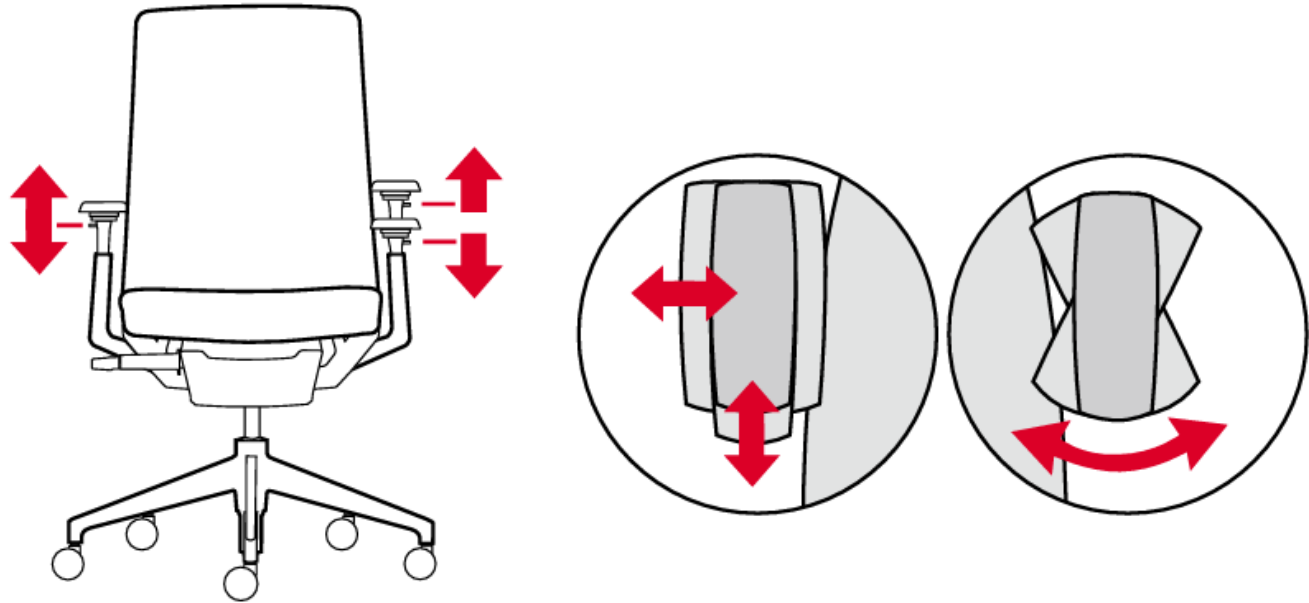
- Regulates the amount of resistance felt when leaning back in the chair and the effort required to recline the chair backwards.



4D Arm adjustment (optional)

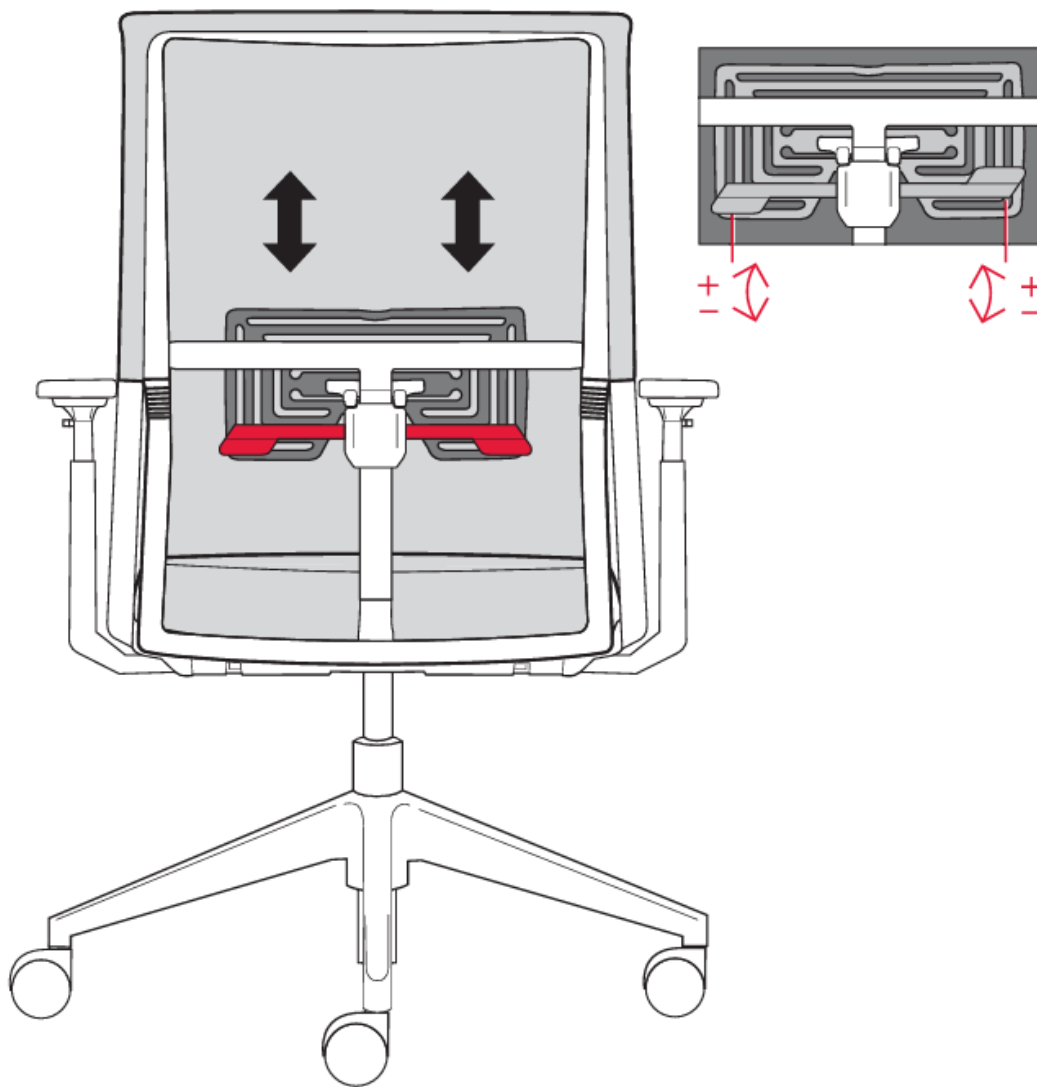
Optional 4D arm adjusts in 4 ways:

- Height adjustment
- Side-to-side arm cap adjustment
- Front-to back adjustment range
- Pivoting



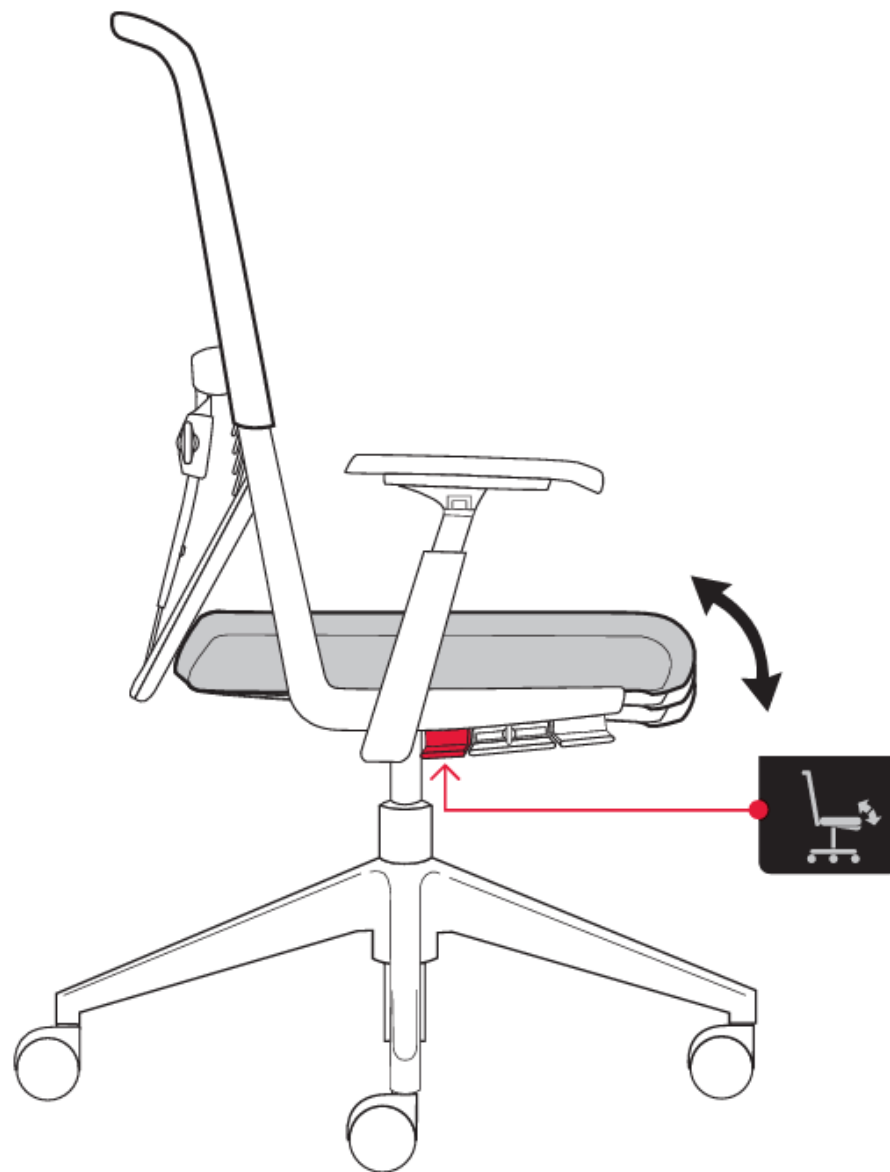
Lumbar support (optional)

- Asymmetrical Left/right Lumbar Adjustment adjusts in height, flexible lumbar support with depth adjustment.



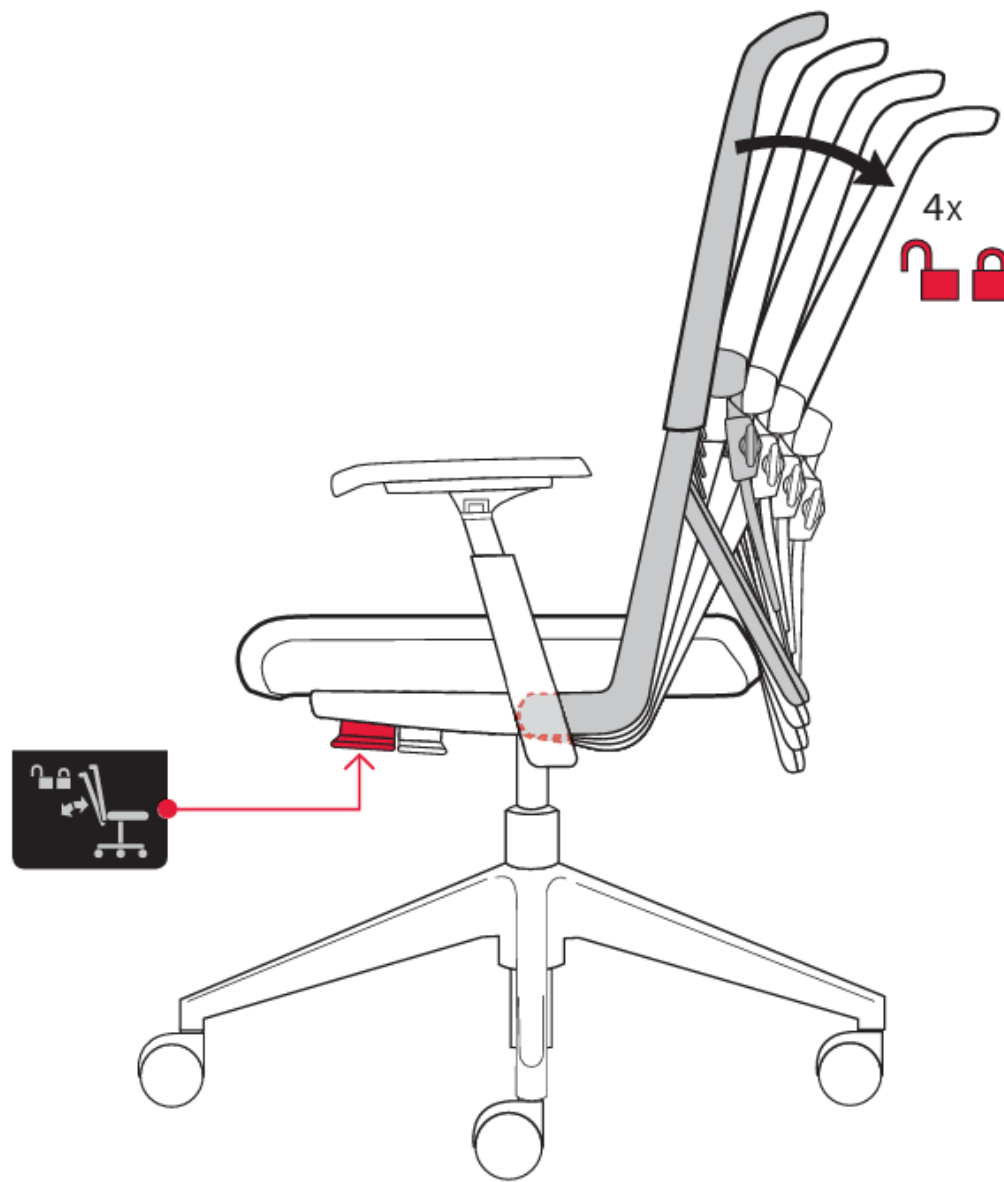
Forward tilt (optional)

- Optional forward tilt allows seat pan to move -5° downward from the initial position.



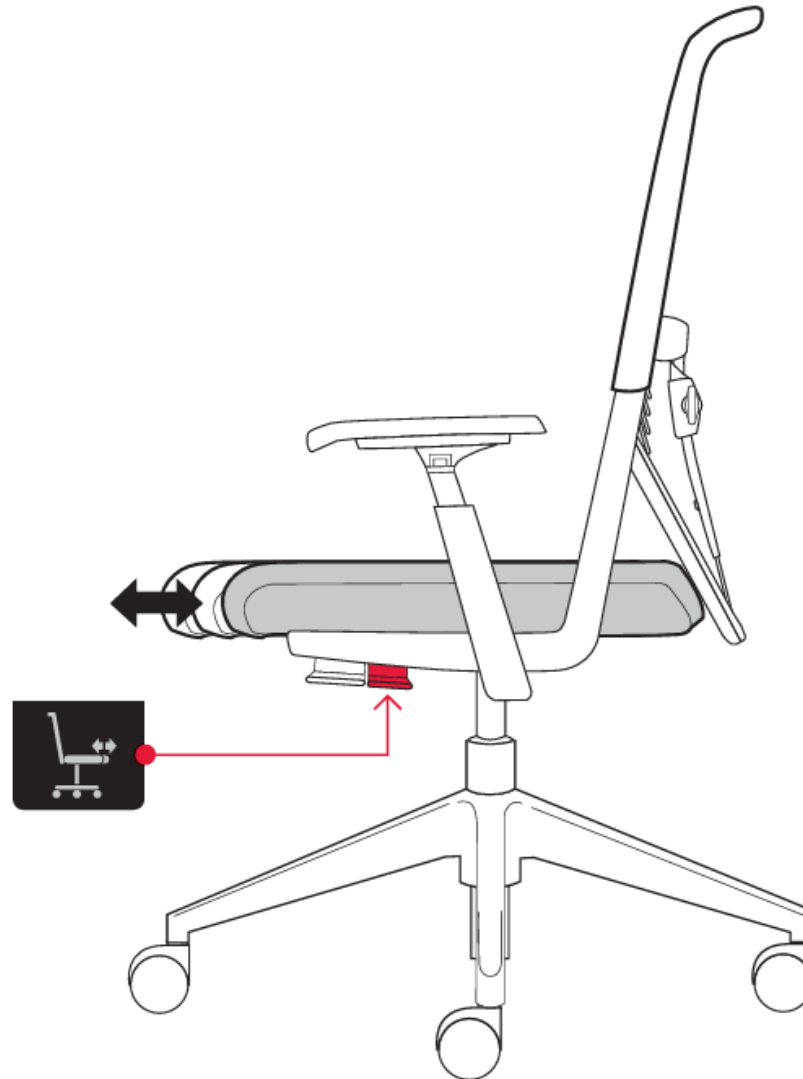
Back Lock

- Single position Back Lock.
- Allows users to lock the back of the chair in the upright position for tasking application.



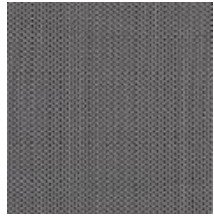
Seat depth (optional)

- A seat depth adjustment (sliding of the seat surface to the front or back) provides better support for different leg lengths.



Colors and Materials

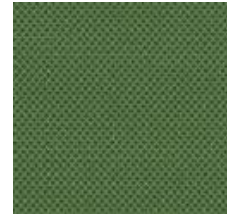
Colors & Materials Mesh



Byzantia



Sunflower



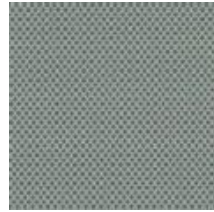
Peat Moss



Sedum



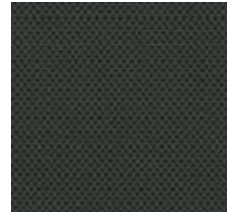
Corn Flower



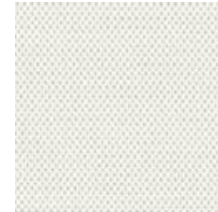
Silver Leaf



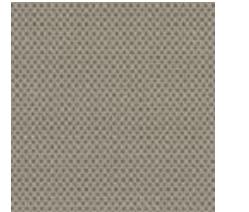
Mulch



River Rock



Moon Flower



Beach



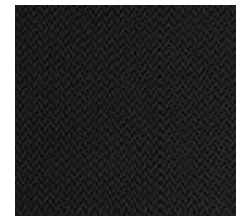
Mushroom



Black



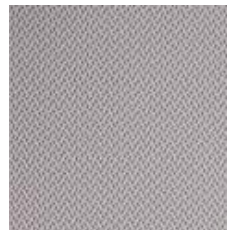
42/0025



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42/6152



42/0165



42/0176

Colors & Materials Finishes

Plastic Frame

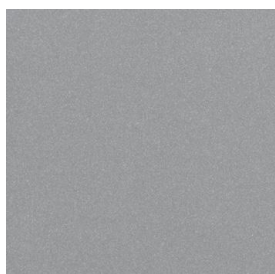


Black



Smoke

Aluminum Base



Titanium



Structured Black



Polished Aluminum

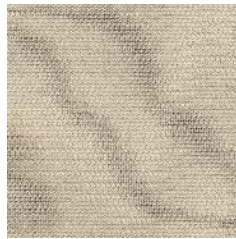


Chrome

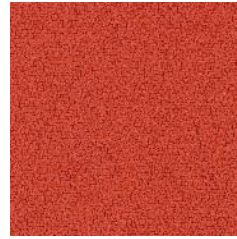
Colours & Materials – Finishes & upholstery



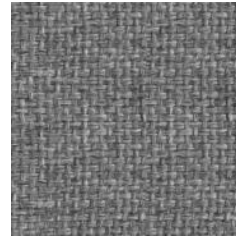
Felicity
(Coll. 34)



Convert
(Coll. 50)



Atlantic
(Coll. 23)



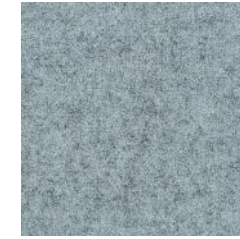
King L Kat
(Coll. 63)



Flex
(Coll. 22)



X2
(Coll. 59)



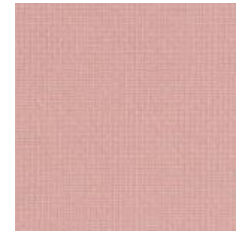
Blazer
(Coll. 61)



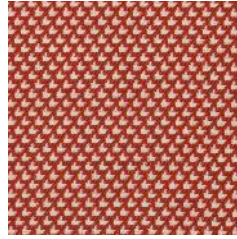
Antic Cuir
(Coll. 98)



Class
(Coll. 68)



Fame
(Coll. 39)



Diagonale



Relate



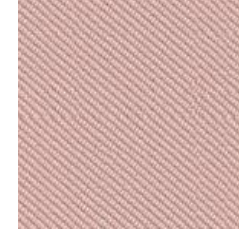
Remix
(Coll. 65)



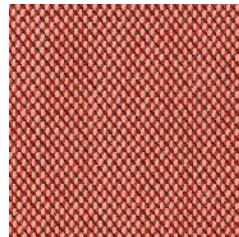
Atlas



Big Arrow



Oceanic



Steelcut Trio
(Coll. 58)



Divina
Melange 3



Hallingdal 65



Xtreme
(Coll. 82)



Maya
(Coll. 66)



Skai Evida
(Coll. 51)



Royal Leather
(Coll. 97)

Applications

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Assigned workspaces



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Collaborative space



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Touchdown space



HAWORTH

Meeting rooms



Certificates and Awards

Certificates and awards

- GS sign
- Fire retardancy: Class 1IM
- FEMB: Level 3
- GreenGuard
- GreenGuard Gold
- FIRA

Thank you!