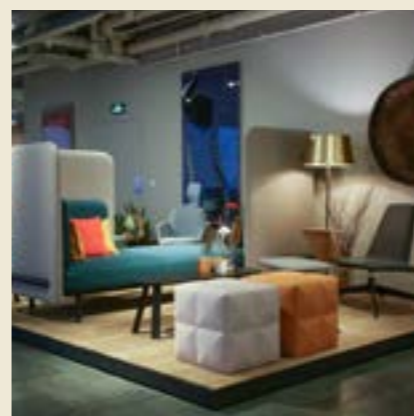


# HAWORTH 20/20

**Issue15**  
**January**  
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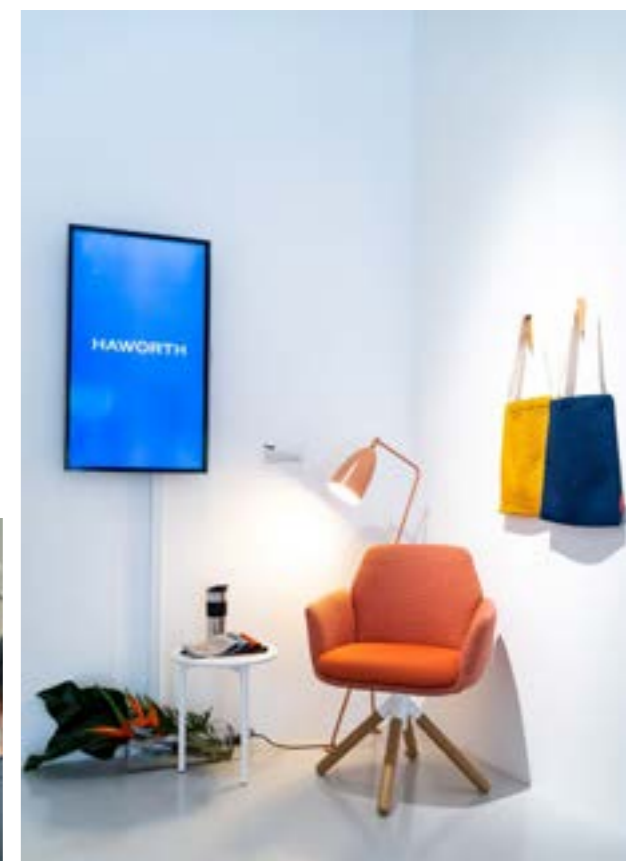




## Seating Design Gallery Party at Singapore

Haworth Singapore celebrated the launch of Maari, Nia, Bowi and our partnership with Brunner at Yavuz Gallery on December 5. It was a night of cocktails and laughter with our guests who got to experience our new seating range in an art gallery.

[CHECK OUT GALLERY](#)







## Introducing Nia

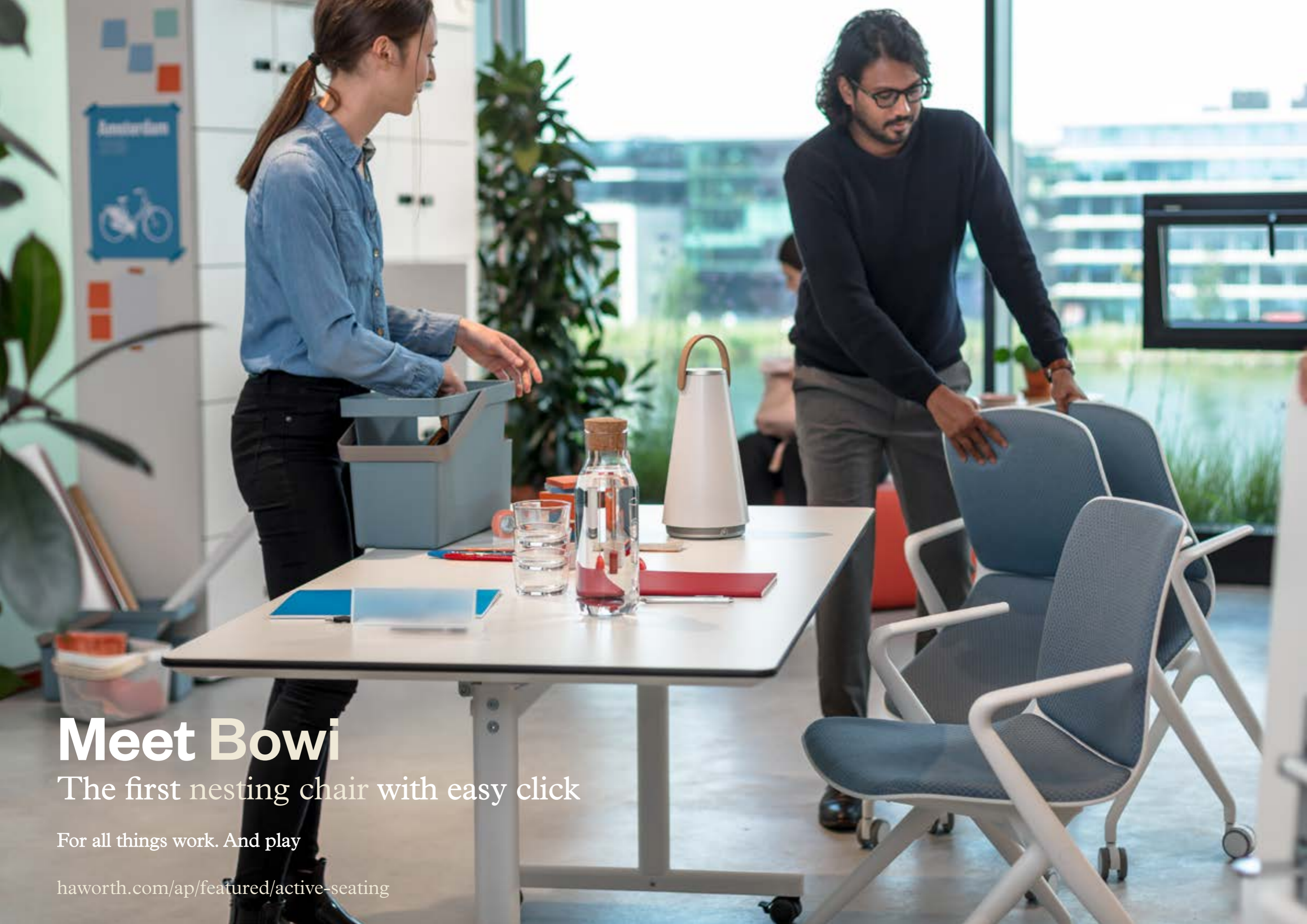
Traditional task chairs contrast the increasingly residential-themed workplace aesthetic. Nia with its slim upholstered profile and concealed mechanisms finally creates a chair that compliments this aesthetic without compromising performance.

Office spaces have become more and more versatile to accommodate different tasks and behaviours of changing workforces. Flexible working practices have increased the number and variety of non-assigned workspaces and added complexity to workspace design.



[Check out Nia](#)





# Meet Bowi

The first nesting chair with easy click

For all things work. And play

[haworth.com/ap/featured/active-seating](https://haworth.com/ap/featured/active-seating)



# Meet A-Chair

by Brunner | Haworth Collection



Elegant and unique – these are the main design characteristics of A-Chair. Viewed from the side, its silhouette is reminiscent of the letter “A”, hence its name. When placed in rows, its slim legs seem to melt into each other, considerably calming the overall effect. Nothing distracts from architecture. Not even with 1,000 chairs in the same room.

With seat and row numbering, row linking and optional writing tablets, the A-Chair is a stackable chair in its own class, for every functional and design requirement.

[Check out A-Chair](#)







# Haworth Lyon Showroom Opening

Every space transformation should be tailored to your business needs, helping people do their best work, while optimizing real estate.

Haworth is more than an office furniture manufacturer. From floor to ceiling, and wall to wall, our mix of products offers you endless options for transforming your space as your needs evolve.

It's a great place to work and live! If you haven't yet planned to come and see us, explore our new Lyon showroom virtually. Click on the link below to browse through our spaces and discover how Studio Urquiola physically expressed the evolution of our work styles.

<http://bit.ly/Lyon-Showroom>







## Haworth Dubai Showroom Opening

The Haworth Dubai showroom is a place where architects, clients & partners can meet, collaborate and work, a place for dialogue, to understand workplace requirements and a creative space to define design solution to enhance the performance of our customer's workplace. We aim to inspire and support the creation of great places to work in the region.

When creating the design brief we engaged with the Haworth Ideation team to study and analyze how we worked as a team, to create a functional and productive environment whilst maintaining the look and feel of a showroom. We recognized that team members prefer to work in different environments and a large number of informal discussions take place throughout the day, so we designed the space to consider different work applications, collaboration areas and meeting points. We've also removed the enclosed office to create a more collaborative working environment and included meeting pods and a phonebooth to ensure members have a space for private conversations and focused work.

### The Location:

Dubai Design District (d3) has been developed through careful consultation with the design community to provide a creative ecosystem that surpasses the expectations of a typical creative neighborhood. D3 is home to the region's growing community of creative thinkers.







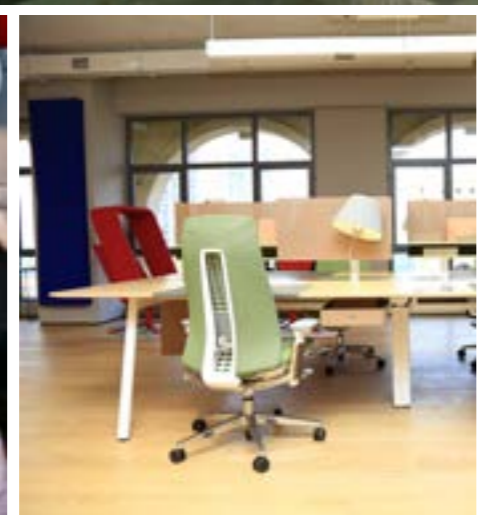
## Future Places 2019

### Shanghai | Melbourne | Mumbai

The first of the Future Place 2019 series kicked off in Shanghai on Tuesday, 10 September. Future Place 2019 looks at four key areas impacting performance. The four key areas being meaningful connection and collaboration, focus vs flexibility in agile spaces, digital transformation, and talent management. We were elated to have on our panel Marc Brunner (Owner, Brunner), Steve Symons (Founder Owner, BuzziSpace), Nicolai Czumaj-Bront (Design Leader - International Studio), Brendan Bruce (International Director of Ideation Services) and our Vice President of Sales - Asia Pacific Glen Foster as the moderator for the discussion.

The second installment of Future Place 2019 was held at Melbourne on September. Guests were welcomed by a newly designed space that showcased the breadth of Haworth Collection's work-settings and also immersed with a knowledge sharing panel discussion. It was a pleasure to have Elke Renk (Brunner Group), Blair McKolskey (PLN Group), Sue Solly (Deloitte Australia) and Mathew Toniolo (Haworth) on the panel sharing their views on the future of the workplace.

On December 12, our new Mumbai showroom hosted the final installment of Future Place 2019. We discussed the future of the workplace from various perspectives. Offering their views were Sridhar Harivanam, Alex Przybyla, Julian Franklin from Haworth and Suresh Puthanveetil from Coca Cola.. [Click here.](#)







## The Healthy Workplace 2.0 at London

On October 10th, On World Mental Health Awareness Day, Haworth hosted an expert panel discussion exploring “The Healthy Workplace 2.0” and strategies to improve physical, cognitive and psychological well-being at work.

The panel, curated by Jennifer Celesia, Haworth’s Workplace Strategist, included panellists such as Dr Mike O’Neill, Head of Global Research at Haworth.

Jo Yarker, PhD, Director at Affinity Health at Work. Vivien Chong, Workplace Strategy and Change Management at Cushman & Wakefield. Maria Paez Gonzalez, PhD Candidate and Associate Architect at Foster & Partners. Kendelle Tekstar, Senior Product Manager at Acre Frameworks.

The conversation addressed topics such as what constitutes a truly healthy workplace and the various policies versus design oriented responsibilities of well-being. It also further probed the concepts of understanding the role of identity and community in workplace. The conclusion considered engaging individuals on the well-being journey and exploring metrics and measurements of success. The event set itself apart as a compelling discussion between the audience and the panellists – setting sail a strong beginning for Workplace Well-being.





## Community Service at Bangalore

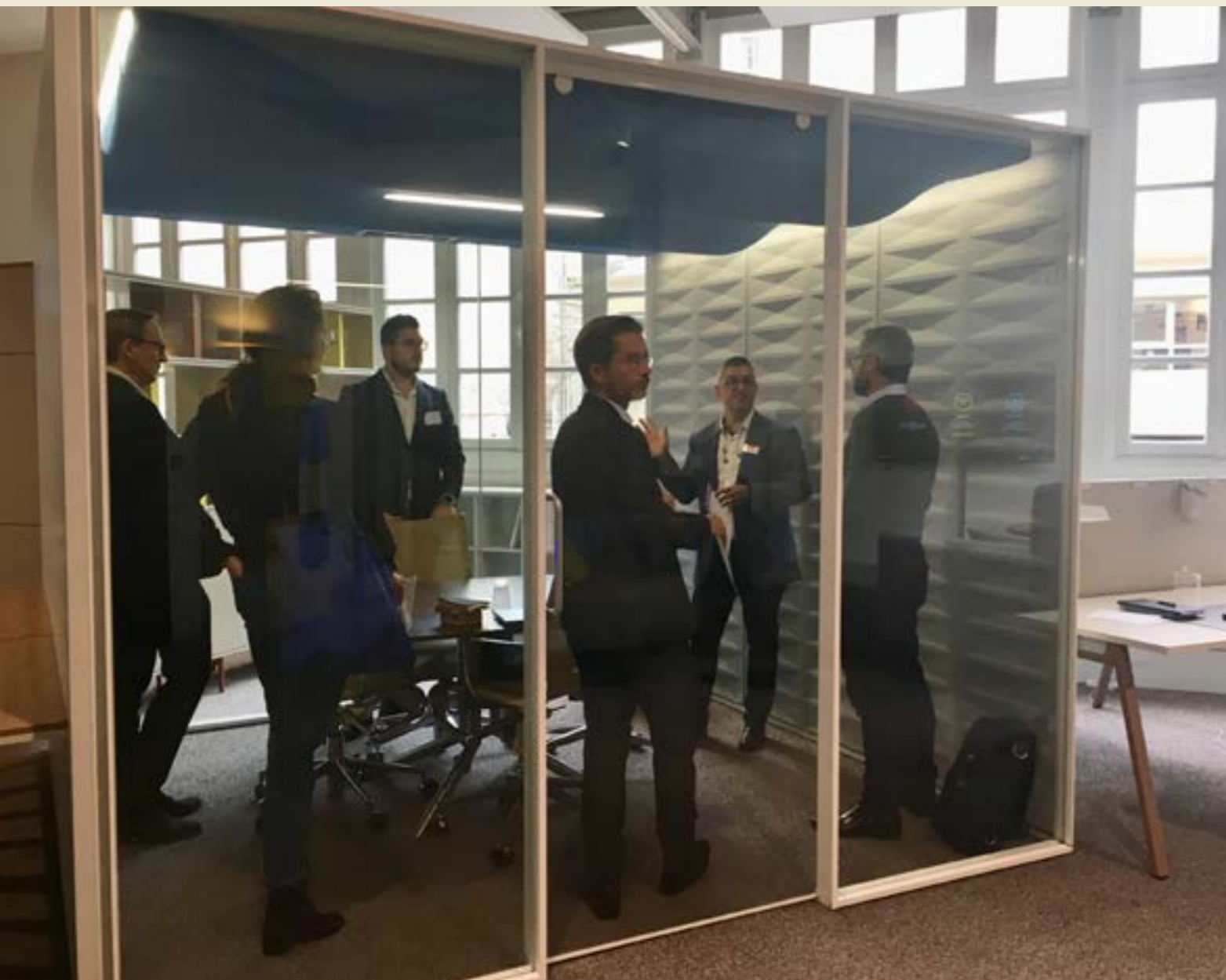
Haworth Bangalore conducted a community service event along with 25+ students from Haworth School of Business, Western Michigan University on Sunday, 15th December. Partnered with Youth for Parivarthan, an NGO, and volunteered in cleaning and beautifying a spot in the prime location of Bengaluru!

Ergonomics and Wellness messages were painted on the wall, which can be a good knowledge sharing to people who pass by as well as serving as a great memento to the participants of this event.



## Acoustics Day at France

Because noise pollution in the office does exist and since companies are required to pay attention to it by offering their employees work environments that minimize exposure and risks, Haworth France organized an Acoustics Day on October 3 for its customers. The purpose was to demonstrate that acoustics has to be part of the workspace design process from the very beginning. Haworth and its partners: BuzziSpace, Ecophon, Citterio, Orosound, Kandu and the JNA association presented solutions including: - Insulation during the construction or renovation of the building, - Interior soundproofing of the offices, - Space design in line with the types of activity: soundproofing partitions, furniture and walls, - Adoption of individual devices that reduce background noise, particularly in open space. The event brought together about a hundred customers and allowed to identify many interesting projects.





## 511

## Hong Kong

5.11 Tactical creates purpose-built apparel and gear to enhance the safety, accuracy, speed and performance of law enforcement, military and firefighting professionals. It chose Haworth to design a new Hong Kong workplace experience that would perfectly express its company values – quality, durability and authenticity.

We worked alongside design firm, Artlink Design Associates, to create a dynamic, collaborative and productive workspace that would deliver a seemingly endless range of workplace possibilities using Intuity desks and storage. We added intuitive Comply, Haworth Collection and xFriends task-seating for all-day comfort and efficiency regardless of an individual user's work style.



## World Leader in Vacation Rental

### Singapore

A world leader in the vacation rental industry worked with Haworth for the first time, to deliver a new workplace solution for 50 staff, including ergonomic seating (VERY conference, task and side chairs), meeting room furniture and storage units (HAT elements) and collaborative workspaces (PLANES training tables).

The budget and timeline were tight – just eight weeks – and the space was challenging in that it had inconsistent site measurements, which prolonged production times. However, the Haworth Singapore team was able to successfully resolve these issues before the deadline.







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