

HAWORTH

Modern WorkSpace in a Historic Setting

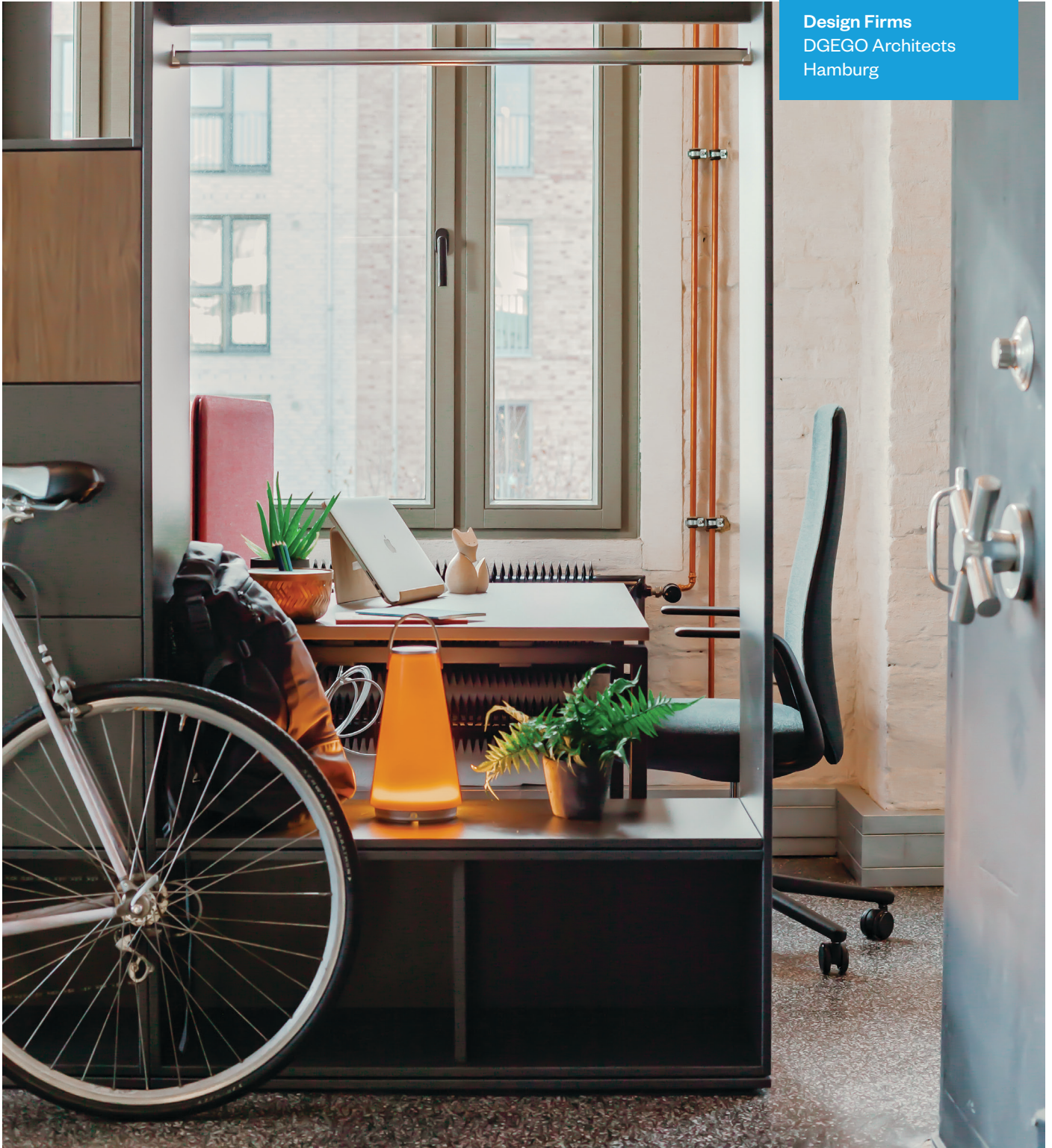
Nov 2020


Customer Story
Office.One

Location
Kleiderkasse, Hamburg,
Germany

Project Type
CoWorking Space

Design Firms
DGEGO Architects
Hamburg





Challenge

**How to design and set up
an efficient and inspiring
workspace in a short
timeframe?**

Overview

Office. One had historically only worked with specialised dealers but were looking for a new partnership directly with a manufacturer. Their hope was to benefit from greater expertise, financial savings and to find a partner that offered a holistic portfolio that could meet the needs of the whole project. The architect recommended Haworth.

It was an exciting challenge to work to a very short deadline and to collaborate with both the client and architectural firm to choose materials that matched the setting and create an impressive overall project.

Specifications



- Storeys: # 3
- Area: # 1600 m²
- Occupancy: # 120

Objective

To create an office space with a wide range of work settings in colours and materials that complement the architectural style of the building and the tastes of the customer, all within a 3 month time frame.

Solution

The Haworth Design Studio used our comprehensive product portfolio and extensive colour collection to specify a variety of spaces in a structured, symmetrical layout. Settings include spaces for focusing, sharing and connecting, and socialising.

Results

A colourful work environment in a listed historical building that increases connection, concentration, collaboration and productivity with a dynamic product mix consisting of both Haworth and Haworth Collection brands.

Preserved For The Future

The Alte Kleiderkasse building (old uniform store) sits within the Borough of Altona in Hamburg. It is a modern quarter that retains a lively sense of charm in a central location that provides great transport links. An impressive range of restaurants, cafés and shops nearby offer all the advantages of urban life. Mirroring the atmosphere of the Altona district, the client Office.One developed the idea of creating a space that combines work and people in a modern way, while at the same time reviving the charm of the historic building.

The listed brick building from the 19th century, which once served as a storage area for the workwear of railroad employees, proved to be perfect for this purpose. Wide, bright rooms with high ceilings, large industrial windows, a light-flooded gallery, brick walls and steel doors from bygone days. These features evoke a special atmosphere which Office.One and Haworth emphasise through innovative interior design.

The history

The only preserved buildings of former industry in this area. The building used to be a place where railroad employees were given their work clothes.



“Office.One had some stringent requirements for the appearance, quality, durability, and functionality of our modern and flexible space. The collaboration with Haworth enabled us to achieve these smoothly. The breadth of the portfolio was a great help as Haworth offer attractive furniture from their own manufacturing and their partner brands. We also managed to stay within the available budget. Thank you for this great co-operation which we hope to continue in the next exciting Office.One project. ”



Matthias Gipp
CEO office.one / Kleiderkasse



Innovative Interior Design

- 1 Wide, bright area**
Spacious area with high ceiling
- 2 Industrial windows**
Natural light floods the floors to enhance well-being
- 3 Open Mezzanine**
A well-integrated open gallery extends the work environment
- 4 Architectural patterns**
Old brick walls and steel doors from bygone days evoke an appealing atmosphere
- 5 Soft lounge seating**
Creates comfortable settings that encourage connection and conversation
- 6 Storage space**
Provides room for office supplies and equipment while doubling as space dividers

Each floor of the Office. One building reflects the warmth and novelty of this historical site. The large windows let in natural light that supports the well-being of employees and reduces the use of electricity during daylight hours. The warm, spacious area offers multiple places to sit or stand - from the casual comfort of the soft lounge seating to the bar height work surfaces.

In the work zones, height-adjustable tables work in harmony with adjustable chairs with back support and edgeless seats for comfort. For noise absorption, fixed and mobile desk dividers helps employees to set up working boundaries. Enclosed phone booths offer extra privacy for one-to-one meetings or focused work while the spaces between workstation blocks are furnished with soft lounge seating where staff can go to re-energise, connect, or relax. Open cafeterias provide additional work surfaces and a variety of table sizes.



Supportive Workspace For All Needs

Workspaces are flexible and furniture is adjustable for the comfort of each employee because not everyone works in the same way.

Flexible or fixed desks and adaptable furniture configurations allow people to sit, stand or relocate depending on their task. Ergonomic, adjustable chairs provide personnel with all-day support and comfort regardless of size, posture, or work mode.

Workstations provide a much higher level of focus work with visual and auditory privacy.





Workspaces blend seamlessly into the space. Seated and standing-height work surfaces give people options and allow them to change postures as desired.





Variety of Social Spaces

Interaction with colleagues makes us happier and more engaged at work. Each of the floors has collaborative spaces - open and closed - offering people a place to gather, relax, and collaborate.





Inviting places feel like home

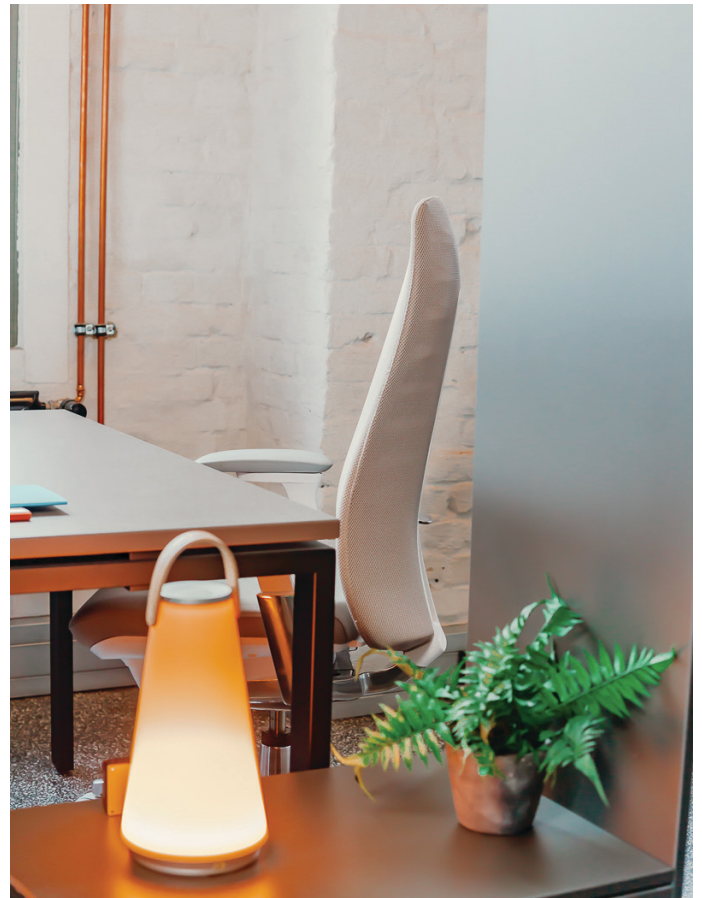
The comfortable furnishings in the lounge areas on each floor are designed for multiple uses. Employees can gather for an informal meeting, connect or take breaks, or individuals can hide there for some focused work.





“We had only 3 months from planning to completion. Considering the size and complexity, this was a huge challenge.”

Florian Smith
Business Development Manager
Haworth



Conference Rooms For Privacy

Different themed meeting rooms were designed to meet a variety of needs from the more formal spaces to bright, colourful, creative rooms.

Adjustable lounge chairs, poufs, and tables with the latest video conferencing technology integrated - everyone can find the right space for both comfort and efficiency.

Meeting rooms with frosted glass and enclosed walls support privacy needs and minimise disruption.



A Vibrant And Modern Work Environment

Office. One was an extraordinary project that was achieved with perseverance, creativity and great attention to detail. We created a flexible work space that impresses with quality, functionality and modern design. It turned out to be a really unique place to work, where one can feel the charm of the building and discover an inspiring environment for efficiency.



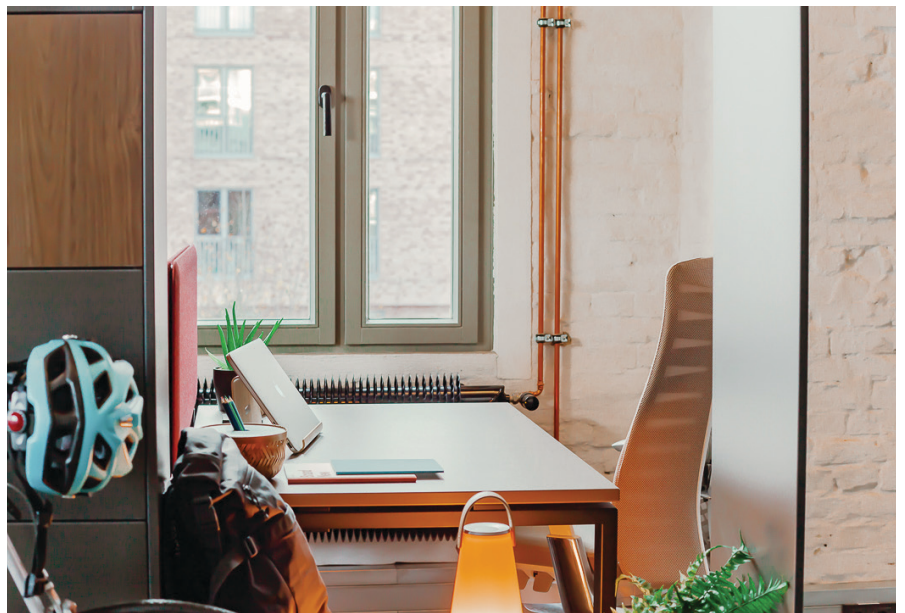


Virtual Experience

Immerse yourself in the office space with our virtual reality tour.

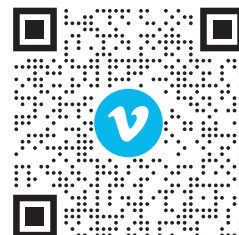


Scan the QR code or [click here](#)



Spacious areas with a creative flair

We had a chance to film the office environment, highlighting the incredible client space and the challenges we overcame in collaboration with the customer.



Scan the QR code or [click here](#)



Customer Profile

Office.One has been dealing with diverse tasks in the field of office space, corporate and commercial real estate for over 20 years. They develop project ideas and utilisation concepts for companies and investors and provide successful ideas for office space and commercial real estate.

Featured Haworth Products

Be_Hold storage
 Bong coffee table (HC)
 BuzziMilk stool (HC)
 BuzziFall divider (HC)
 BuzziDesk FlipFlop desk divider (HC)
 BuzziPouf (HC)
 BuzziBalance (HC)
 Big Shadow lamps (HC)
 Cannot coffee table (HC)
 Drift screens and partitions
 Fern task chair
 Framery O booth (HC)
 Framery Q booth (HC)
 Intuity tables
 Intermezzo visitor chairs
 Maari stools
 Meltdown lamp (HC)
 Meeting Points tables
 Nia Active Seating
 Newwood armchairs (HC)

Openest Chick pouf
 Orla sofa and armchair (HC)
 Uma light (HC)
 Planes Conference tables
 Poppy guest chairs
 Ribbon stool (HC)
 Riverbend lounge seating
 Soji task chairs
 Verytask chairs
 Zody Task chairs
 Wander's Tulip armchair(HC)
 YourPlace desk

HC indicates Haworth Collection products.